Introduction to Qualitative Data Analysis Resources

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Using interviews in practice

For an example of interviewing in practice, check out the Man & Boy interviews archive here.

Quantitative text analysis

As promised, slides on quantitative/"hard" text analysis can be viewed and downloaded here.

For anyone looking to learn more about text mining/big data crunching have a look at www.tidytextmining.com/index.html for RStudio and booking an office hour with DataKind UK.

Software packages

- Atlas.ti QDA software package that comes with an unlimited free trial. Try it out! Discounts for non-profits offered upon enquiry.
- SurveyMonkey Survey software with text analysis and word cloud functionality in paid version.
- View the Jamboard from the session Google Jamboard. Free with a Google account, interactive application, particularly useful for group work.
- XMind. Mind mapping software with an unlimited free trial. You can view the main exercise template here http://www.xmind.net/m/7hfZ9J.
- Otter.ai. Free transcription software for audio recordings. Discounts for non-profits offered upon enquiry for the pro version.

Main exercise via Google Sheets

Should you want to practice your coding, feel free to download the three different group exercises on Google Sheets.

TOWER OF LONDON   BUCKINGHAM PALACE   THE BRITISH MUSEUM

Further training opportunities

DataWise London on Eventbrite https://www.eventbrite.co.uk/o/superhighways-308927460

Looking for more help with wrangling your data? Submit your data challenge to the DWL team! https://datawise.london/get-help/.

Datakind UK Office Hours. Have a large qualitative data set you need to crunch? Or just looking to learn more about analysing your data? Sign up to DK-UK's FREE office hours! You get a one-to-one office hour with data scientists currently working in the sector.