



Data Essentials

DISCOVER. LEARN. ANALYSE. SHAPE. REPEAT



FOR CHARITIES & COMMUNITY ORGANISATIONS



London's community data is one of our greatest assets - our mission at Datawise is to help you unlock it.

DISCOVER. LEARN. ANALYSE. SHAPE. REPEAT.



TRAINING, ADVICE AND HELP WITH DATA CHALLENGES

For people who want to explore the role of data in shaping their own charity or community organisation's services - or influencing others.

Our mission at Datawise London is to help you unlock the value of data.

www.datawise.london

Makerble

COALITION
— FOR EFFICIENCY —

DataKindUK

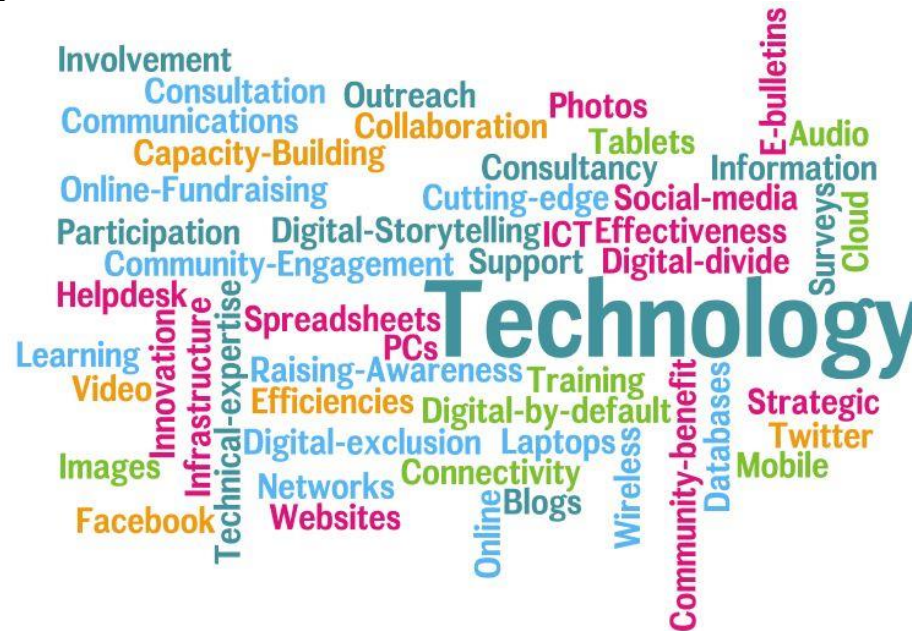
hear
humanity. equality. rights.

london plus

About us

Providing tech support to small local charities in London for 20 years

- ✓ Support
- ✓ Training
- ✓ Consultancy
- ✓ Digital inclusion
- ✓ Impact Aloud
- ✓ Datawise Londor
- ✓ E-news sign up
<https://superhighways.org.uk/e-news/>



Becoming more Datawise...

- ✓ A bite-sized Data Essentials session – exploring what data can do for you.

You'll:

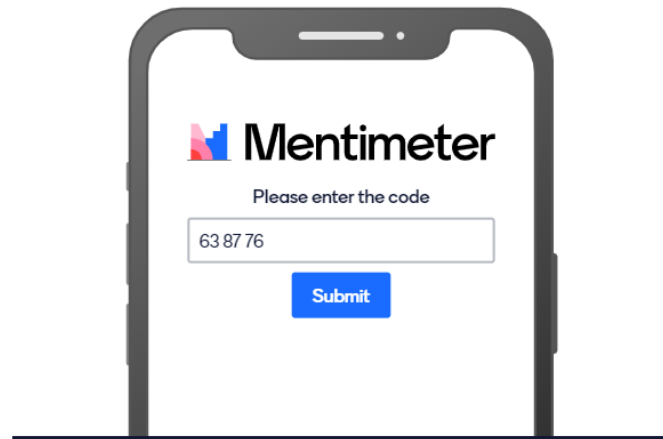
- ✓ Gain some ideas for using data to inform your decision making
- ✓ Discover some best practice top tips
- ✓ Find out about a range of useful external data sources
- ✓ Learn about some free and affordable digital tools that can help collect and present findings



Some digital data collection!

Go to

www.menti.com



Or follow the link in Chat

use the code 63 43 94





Data collection



Types of data

User data

Asks: demographics, characteristics, reason for coming service

Establishes: your target audience, who you are serving

Engagement data

Asks: how people engage, frequency, why they stop

Establishes: the extent to which people use your services and how

Service data

Asks: what they liked / didn't like, why, what they would change, what is special

Establishes: whether users are satisfied and your service is working as intended

Outcome data

Asks: what has changed as a result of using the service, what have people gained

Establishes: short-term and long term impact on people's lives

What data do you collect?

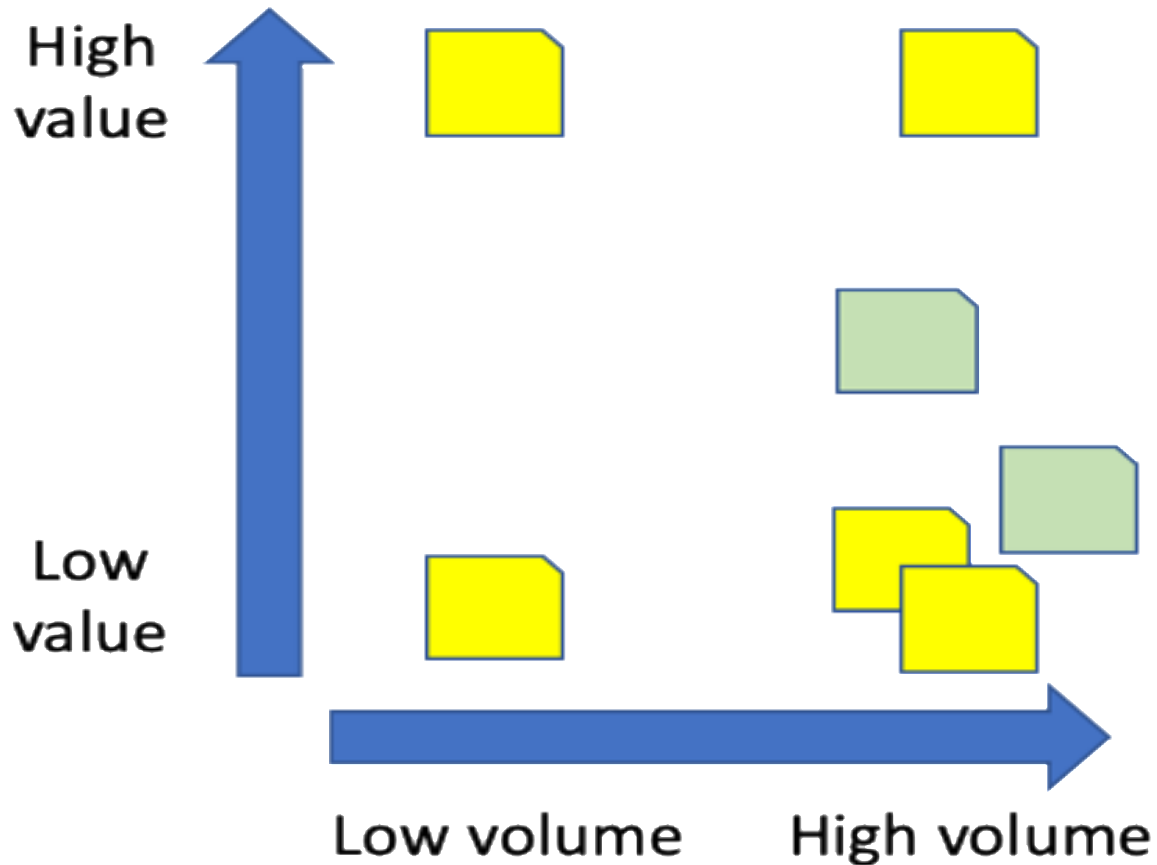
3 whiteboard tools to try:

- [Microsoft Whiteboard](#)
- [Miro](#)
- [Mural](#)
- Google Jamboard

What DATA does AFRIL collect?



How do you use it – sorting exercise



- Measuring impact
- Influencing funders
- Promoting services to the public
- Ensuring accessibility of services



Things to do next with

INSPIRING IMPACT

Step 1: Data Diagnostic

Step 2 Review your existing data

Your details

Your organisation*

Name of project or service*

[NEXT QUESTIONS](#)



Download the worksheet

Review your existing data

This worksheet contains step-by-step guidance to help you review the type, quality, and purpose of your existing data.

[DOWNLOAD THE WORKSHEET](#) 



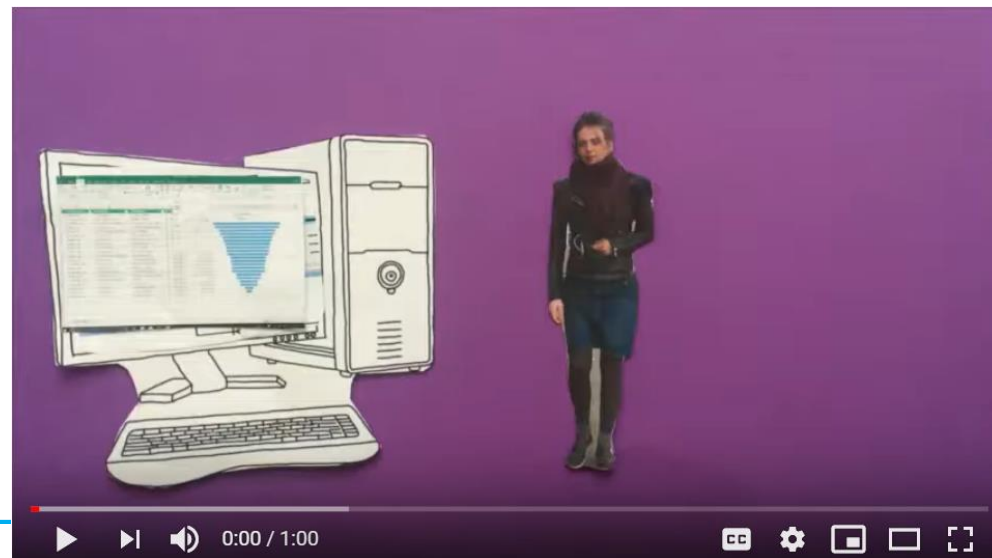


Using your data



Defining a hunch – video exercise...

- ✓ “Young people in the south of the borough aren’t accessing our youth group”
- ✓ What did Alice do next?
- ✓ Discussion in breakout rooms (5 mins) then feedback 2 ideas for further exploration

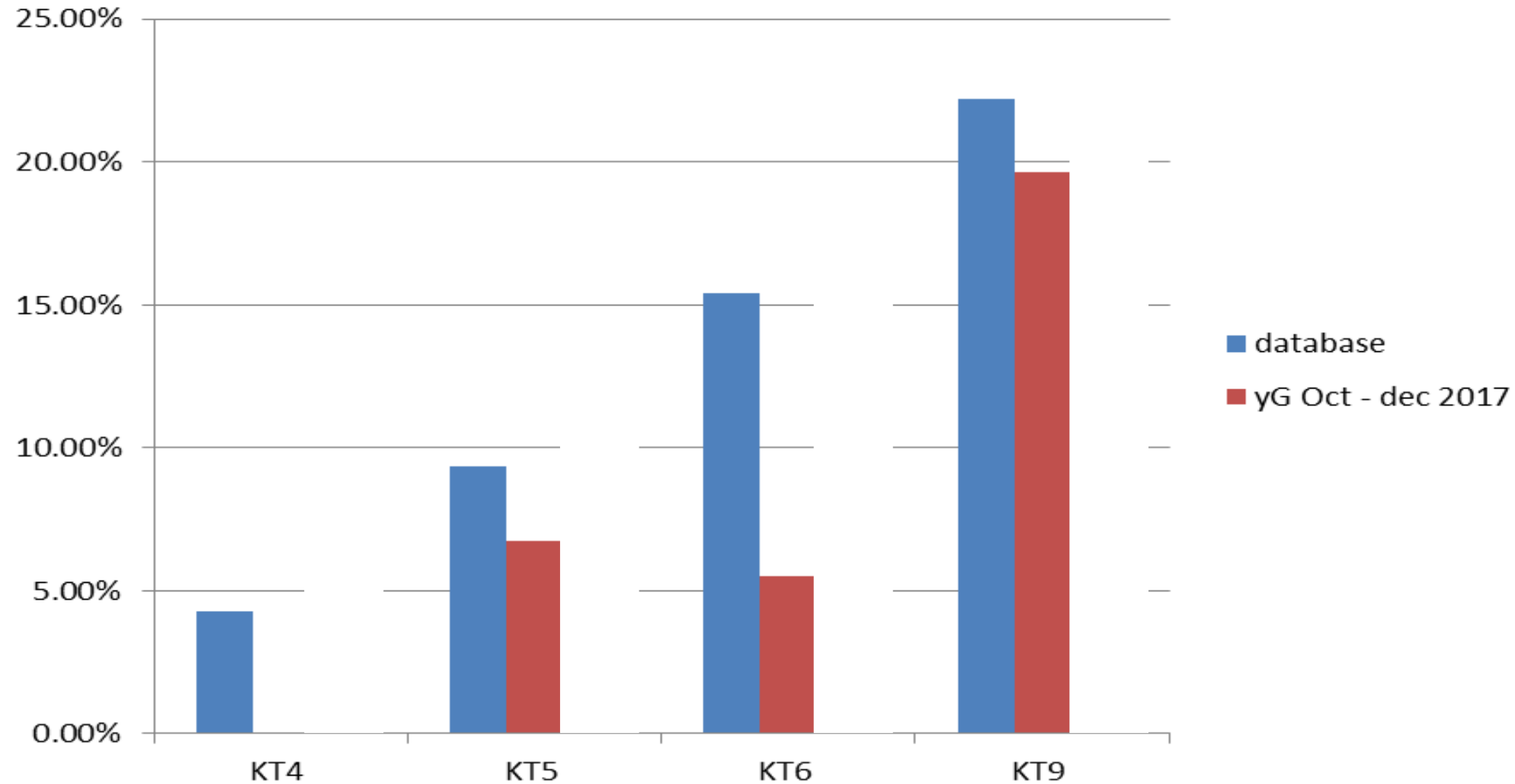


Recap on steps

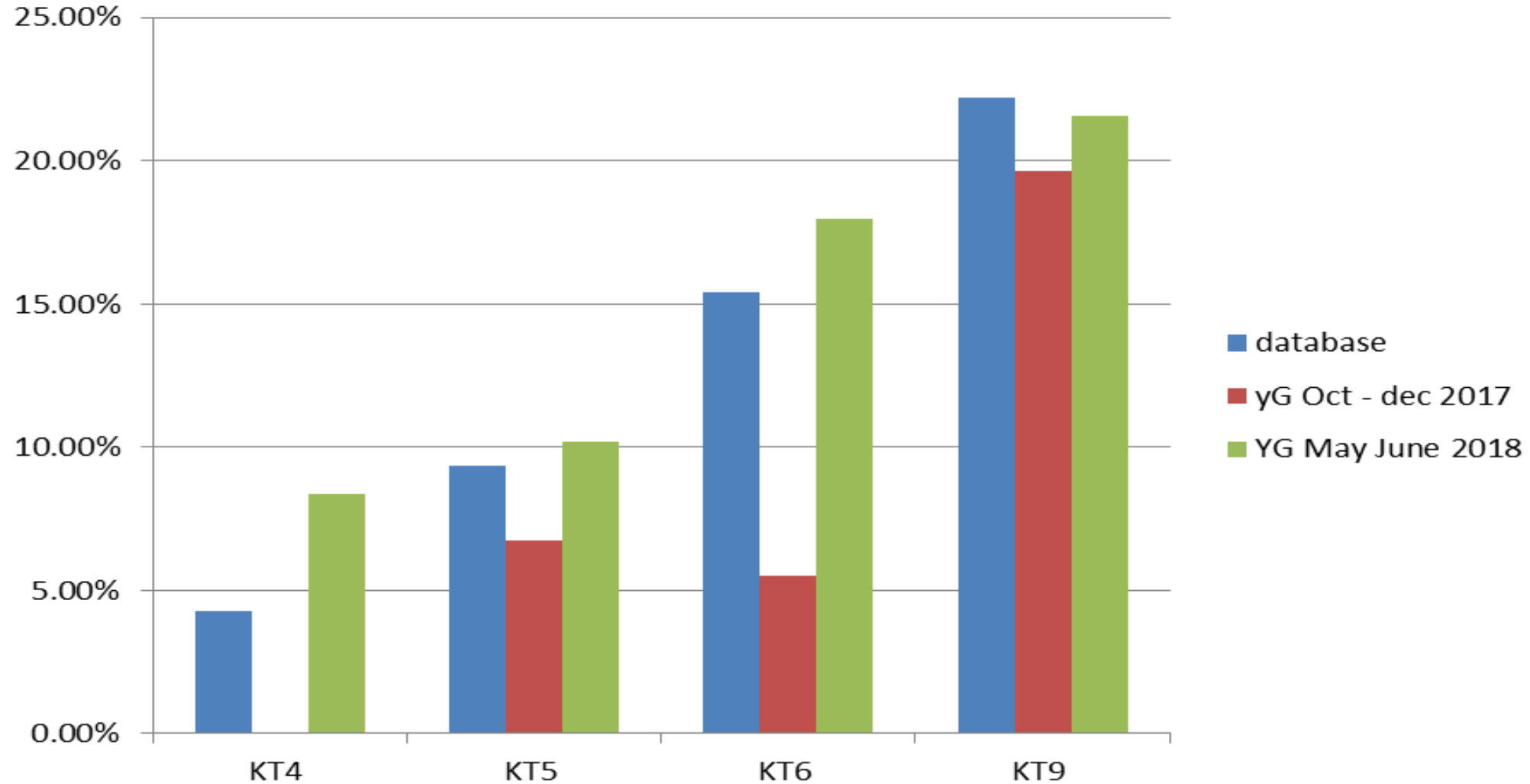
- ✓ Exported current data on numbers of young carers on their database
- ✓ Used Excel to analyse spread across top level post codes (used Split columns and Pivot tables to Count nos & Charts to visualise)
- ✓ Compared against attendance at the Youth club
- ✓ Used to evidence the gap and source funding for the mini bus (using a local Community transport scheme)
- ✓ Compared 6 months later to see the change



12+ Youth group Attendance before transport grant and introduction of minibus service



12+ Youth group Attendance before and after transport grant and introduction of minibus service



Best practice data tips

- ✓ Compare like with like – use full data sets
- ✓ If your sample size is less than 50, use numbers instead of percentages
- ✓ Be mindful of factors that can skew your data
 - ✓ Can you generalise? Is it representative? Response rate? External factors? Timing? Halo effect?
- ✓ Investigate unused data – are there similarities in people who drop-out or don't use a programme? Do you ask why?

What is YOUR data hunch?

I'd like to
investigate...

My hunch is...

- ✓ Have a think now...
- ✓ We'll come back to this a bit later!





Using external data



How well do you know Hillingdon?

^ Poll 1:How well do you know Hillingdon?!

3 questions

No

✓ Zoom poll

1. What's the best estimate for the total population of Hillingdon? (Single Choice)

Answer 1: 250,000

Answer 2: 300,000 ✓

Answer 3: 330,000

2. Where amongst the 33 London boroughs is Hillingdon ranked for Life Expectancy (Single Choice)

Answer 1: 15th

Answer 2: 18th

Answer 3: 22nd ✓

3. How many wards are there in Hillingdon? (Single Choice)

Answer 1: 15

Answer 2: 18

Answer 3: 22 ✓

London's Poverty Profile

[Home](#) / [Data](#) / [Boroughs](#) /

Hillingdon

Poverty and inequality data for Hillingdon

KEY FINDINGS

Pay

inequality in Hillingdon is lower than the London average.

38.5%

of 19-year-olds in Hillingdon are without a Level 3 qualification

9.3%

of the working-age population in Hillingdon has no qualifications, the third highest proportion in London.

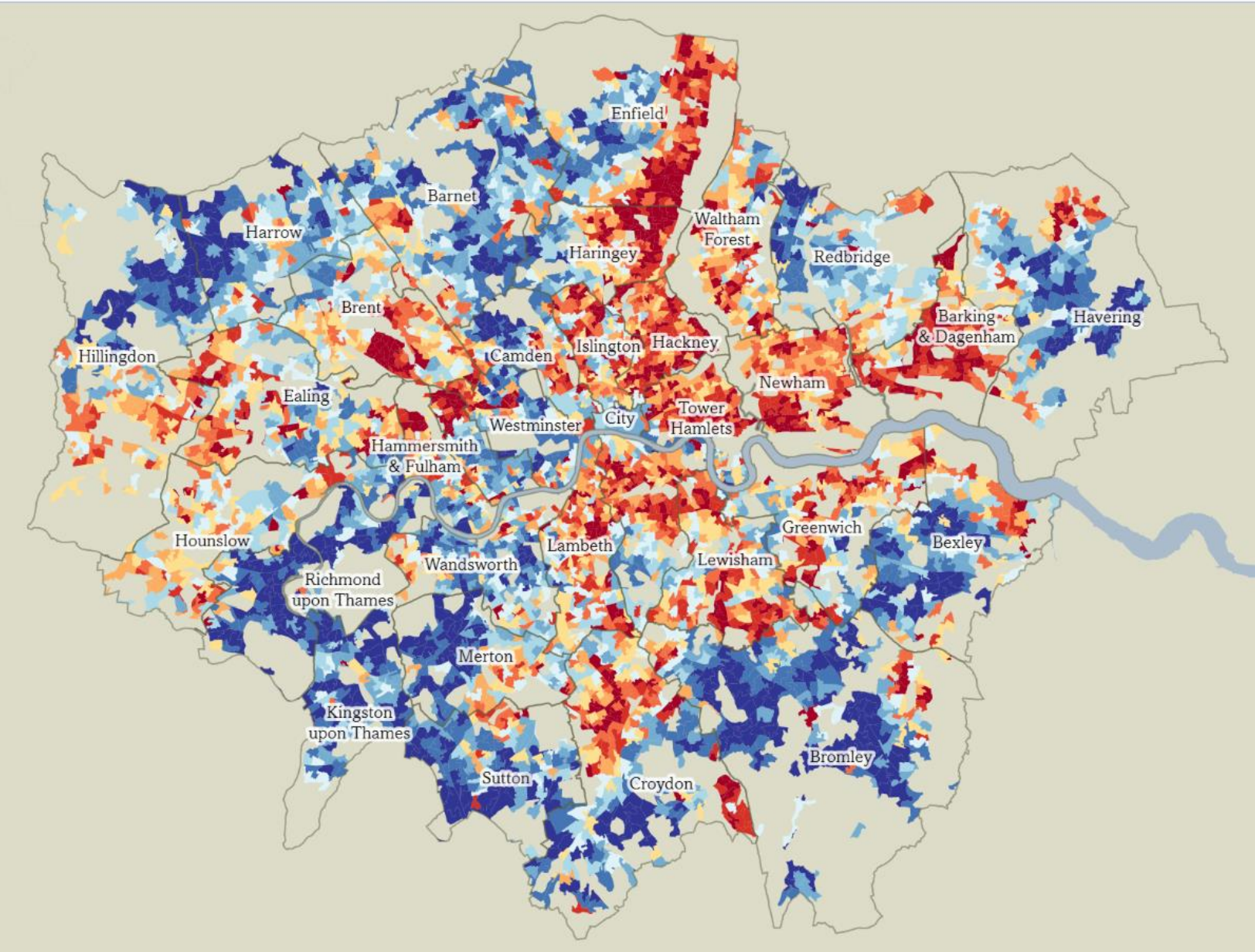

Trust for London


WPI | ECONOMICS


Consumer Data Research Centre

<https://www.trustforlondon.org.uk/data/boroughs/hillingdon-poverty-and-inequality-indicators/>





Other useful data sources / resources

- ✓ London Data Store – [London area / borough profiles](#)
- ✓ London Data Store – [Population projections explorer](#)
- ✓ London Data Store – borough / ward [Excel mapping templates](#)
- ✓ Indices of Multiple Deprivation – [Comparison map of 2015 & 2019](#)
- ✓ Mayor of London Survey of Londoners – [Headline findings](#)
- ✓ London Community Response Survey – [Covid-19 weekly results](#)
- ✓ Making the most of the London Data Store – [Scenario guides](#)
 - ✓ UNDERSTANDING THE IMPACT OF WARD LEVEL POPULATION GROWTH ON YOUR SERVICES
 - ✓ TARGETTING SERVICES TO OLDER PEOPLE MOST LIKELY TO BE SOCIALLY EXCLUDED
 - ✓ UNDERSTANDING YOUR LOCAL AREA – ARE VOLUNTEERS REFLECTIVE & WHAT ABOUT CRIME STATS





Advice trends

www.citizensadvice.org.uk/about-us/difference-we-make/advice-trends/

Advice trends summarises Citizens Advice service top level statistics. It is aimed at national government departments, regional agencies; third sector organisations concerned with advice or policy and policy researchers.



Ethnicity Facts & Figures

www.ethnicity-facts-figures.service.gov.uk/

Headline figures from each government department detailing ethnic inequalities in the UK.

LONDON DATASTORE

London Datastore

data.london.gov.uk

The London Datastore is a free and open data-sharing portal where anyone can access data relating to the capital.



London's Poverty Profile

www.trustforlondon.org.uk/data/

Official data from over 100 indicators, revealing patterns in poverty and inequality.



Metropolitan Police

www.met.police.uk/sd/stats-and-data/

Tools to help see what local police forces are doing to combat crime, identify different types of crime and map out different crime stats.



Nomis

www.nomisweb.co.uk

Data from a range of surveys, including the 2011 Census. Enter a location and get a report detailing population characteristics of the local area.



Public Health

fingertips.phe.org.uk/

Rich source of indicators across a range of health and wellbeing themes that has been designed to support JSNA and commissioning to improve health and wellbeing and reduce inequalities



Stat-Xplore

stat-xplore.dwp.gov.uk

Explore Job Centre data, including types of benefits received, and rates that sanctions are applied, by area and individual characteristics.



The London Intelligence

www.centreforlondon.org/project/london-intelligence/

Quarterly publication from the Centre for London, that identifies the changes taking place in the City to help policy makers prepare and plan for the future. Analyses the latest data under five major themes: Demography, Economy, Infrastructure and housing, Society and Health and environment.



UK Data Service

www.ukdataservice.ac.uk

Holds a range of social, economic and population datasets. They also publish 'how to' guides and case studies of effective use of data.



Understanding Society

www.understandingsociety.ac.uk

Search results from academic research using the UK's largest representative household survey.



Ward Profiles and Atlas

data.london.gov.uk/data-set/ward-profiles-and-atlas

Provide a range of demographic and related data for each ward in Greater London. They provide an overview of the population in these small areas including data on population, diversity, households, life expectancy, housing, crime and employment.



Who runs London

www.londoncouncils.gov.uk/who-runs-london

London Councils publish data from London's local elections, London MPs and their constituencies and data looking at 50 years of political control of the boroughs.



YouGov Results

yougov.co.uk/results/

Runs surveys of public opinion on topical issues, with gender, age and social class breakdowns.

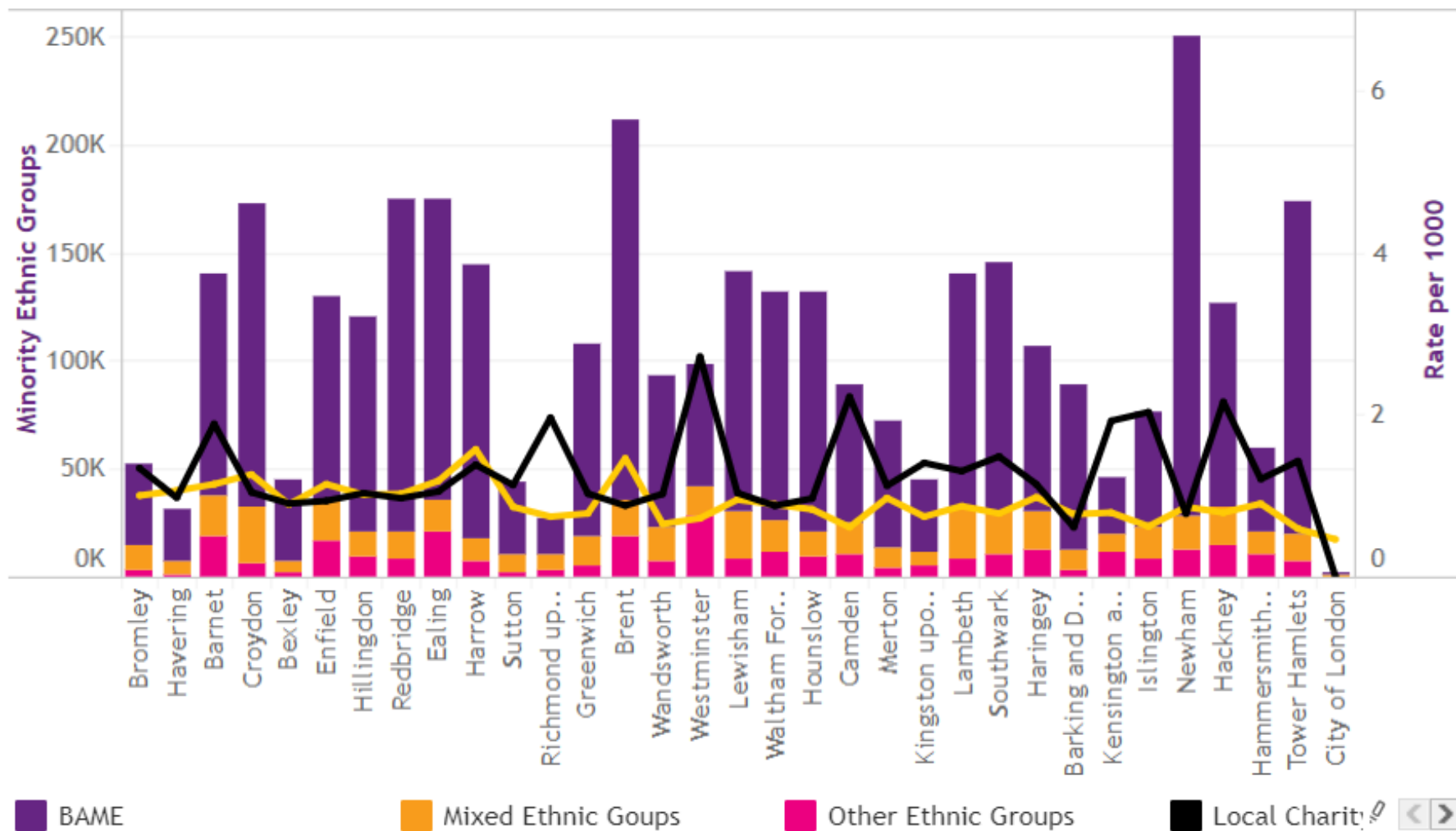
NPC



Interactive Covid-19 data for charities and funders



Minority ethnic groups, local charity density and COVID-19 mortality rate for London



What is your data hunch?

- ✓ Breakout rooms – 5 mins
- ✓ Talk about what hunch / question you'd like to explore further for your organisation and its work...





Digital tools

FOR DATA COLLECTION, ANALYSIS & PRESENTATION



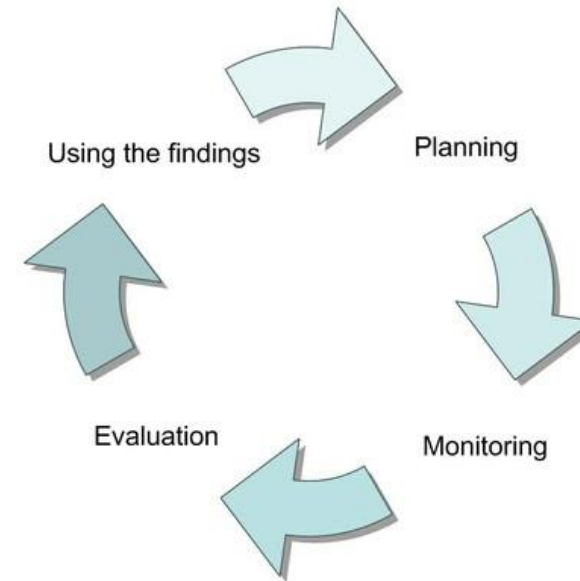
Why digital can help?

Greater efficiency:

- ✓ Automating manual processes
- ✓ Reducing paperwork
- ✓ Reducing staff time

Greater effectiveness:

- ✓ Sharing / accessing information
- ✓ Analysing data in more sophisticated ways
- ✓ Presenting information with greater impact & to a wider variety of audiences
- ✓ Engaging your audience in monitoring and evaluation



What tools are you using to collect and analyse data?



20



Collecting data



Create and publish free surveys online in minutes with **Google Forms**. View results graphically and in real time.



With **Microsoft Office 365** forms you can easily create quizzes & surveys and see the results as they come in.



SurveyMonkey

Create and publish online surveys with **SurveyMonkey**. Basic free account does not allow export of data to Excel.



Create a **QuickTap** survey online and collect responses using a tablet even when you are offline. Starts at \$16/month.

Read our blog post – [Which online survey tool or form?](#)



Office 365 Forms live!

www.bit.ly/TheBigOne365





Storytelling



“

I've learned that people
will forget what you said,
people will forget what
you did, but people will
never forget how you
made them feel

”



“no numbers without stories, no stories without numbers”

Stories and Numbers: Collecting the right impact data, New Philanthropy Capital



1000 Volunteers



1000 Volunteers



1000 Volunteers
got out of bed on
a Saturday
morning



1000 Volunteers got out of bed on a Saturday morning



See Sarah's story



Representing your data



Over the last

12

MONTHS



38

VOLUNTEERS



gave us

1126.5

HOURS



That equates to

140

WORKING DAYS

Thanks to all our volunteers!



Infographics



Create infographics, social media posts, flyers and more for web or print with **Canva**. Charities can upgrade to Canva for Work for free.



Piktochart

Choose from a range of **Piktochart** templates and icons to visually present your data. Charity discount.



Infogram lets you create infographics and interactive online charts. Basic free account available.



85 clients supported



Presenting issues



20 Counsellors

We are the only counselling service in Croydon providing communities with long term counselling and fees based on the ability to pay



50%

referrals from GPs, mental health services & local charities



16

days waiting time for assessment



65%

receive counselling for over 6 months



12

clients receiving a counselling bursary

Our achievements



1344 hours of counselling provision



reaching our diverse local community



60% felt mental health has improved

CROYDON NEIGHBOURHOOD CARE

THE PROBLEM: Raise awareness of Carers Week, and activities to support carers across the Borough.

THE SOLUTION: Give carers a voice by collecting Audioboom interviews.

“

Appreciate your support in helping to move us forward in the new ways of capturing information & outcomes.

It's going to be good!

”

Donna Richmond
Befriender Co-ordinator

Give people a voice – audio interviews



Home Learn English Teach English

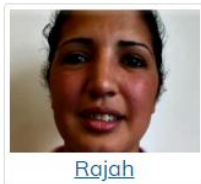
Inas

Inas is from Sudan and has a young baby. LEAH volunteer, Maggie, has been visiting her at home for several months. Inas is pictured on the left.

" Now I feel more confident to go shopping and speak to other people. Thank you LEAH."



William



Rajah



Netphis



Ham People's Project

- Collect and publish



- Edit with Audacity



- Record, transcribe, edit and publish



Mapping data points...



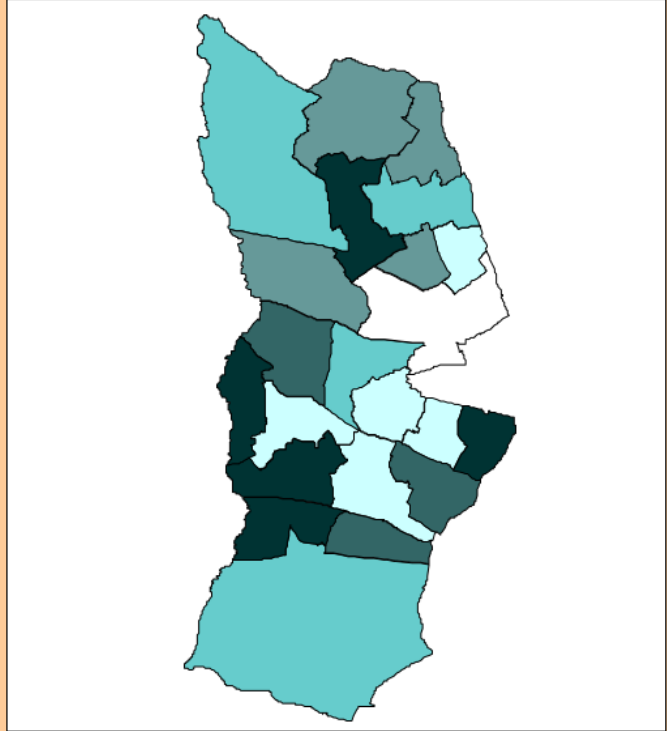
What can you see?

Paste data sets with postcodes & create a map

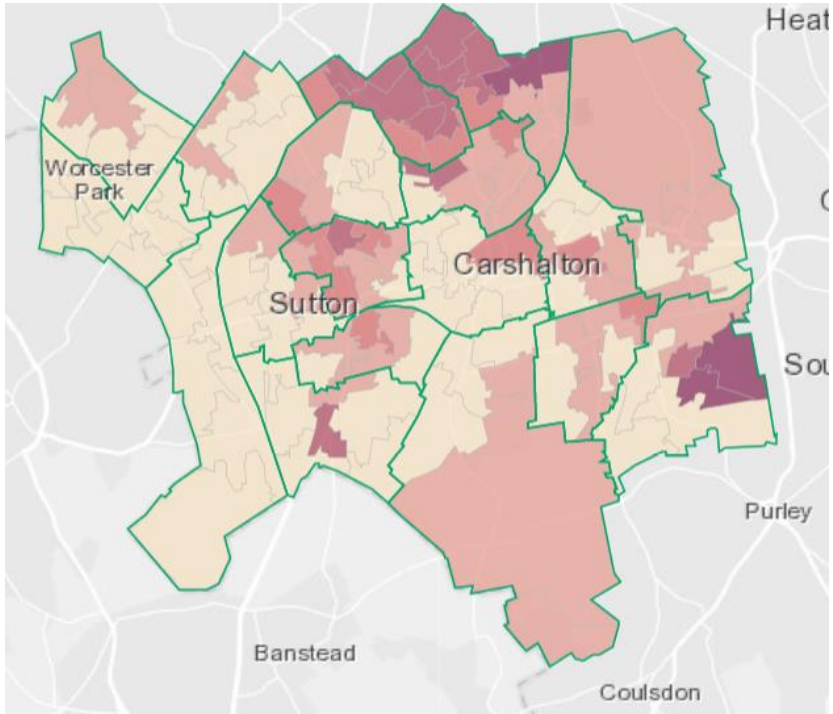
- ✓ Blue existing volunteers
- ✓ Red new client referrals



Working at ward or borough level

| | A | B | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------|-------------|-------------------------|---------------|----------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|--|----------|----------|-------------|----------|---|-----|-----|-----|---|---|-----|-----|-----|---|---|-----|-----|-----|---|---|-----|-----|-----|---|---|-----|-----|-----|---|---------|--|--|-----|--|--|--|--|------|--|
| 1 | Code | Ward name | Values | | | Ensure Macros are enabled then paste your data into column D | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 00ASGG | Barnhill | 100.0 | | | Refresh Map | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | 00ASGH | Botwell | 105.0 | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 00ASGJ | Brunel | 110.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | 00ASGK | Cavendish | 115.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 00ASGL | Charville | 120.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 00ASGM | Eastcote and East Ruisl | 125.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 00ASGN | Harefield | 130.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 00ASGP | Heathrow Villages | 135.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 00ASGQ | Hillingdon East | 140.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | 00ASGR | Ickenham | 145.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 00ASGS | Manor | 150.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 00ASGT | Northwood | 155.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 00ASGU | Northwood Hills | 160.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 00ASGW | Pinkwell | 165.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 00ASGX | South Ruislip | n/a | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 00ASGY | Townfield | 175.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 00ASGZ | Uxbridge North | 180.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 00ASHA | Uxbridge South | 185.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 00ASHB | West Drayton | 190.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | 00ASHC | West Ruislip | 195.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | 00ASHD | Yeading | 200.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 00ASHE | Yiewsley | 205.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | | | | | | | | | | | | | | | | | | | <p>To use different colours to the default ones, find the RGB values of the colours you want, and enter them into the cell grid starting in T22.</p> <p>Note: The map will only update properly when the Refresh Map button is clicked</p> <p>The low/high threshold ranges will be rounded depending on the size of the numbers being mapped, but the user may need to adjust the number of decimal places being displayed in the legend.</p> <p>If an area has missing data type any text into its cell in column D eg 'n/a' - (do not enter a number, or leave it blank)</p> <p>Tip: Copy and paste the map into Word, and copy and paste special the legend into Word, selecting 'Picture'. Pre Excel 2007, the map must be 'ungrouped' to function. Right click on the map and select Grouping->Ungroup. Then to copy select the cells around the map (G5:J31) and copy and paste special (picture) into Word.</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | | | | | | | | | | | | | | | | | | | <p>Choose 4 or 5</p> <p>Number of Ranges 5</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | | | | | | <p>Legend</p> <table border="1"> <thead> <tr> <th>Quantiles</th> <th>Low (>=)</th> <th>(<) High</th> <th>Occurrences</th> <th>Quintile</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>100</td> <td>121</td> <td>(5)</td> <td>1</td> </tr> <tr> <td>2</td> <td>121</td> <td>142</td> <td>(4)</td> <td>2</td> </tr> <tr> <td>3</td> <td>142</td> <td>163</td> <td>(4)</td> <td>3</td> </tr> <tr> <td>4</td> <td>163</td> <td>184</td> <td>(3)</td> <td>4</td> </tr> <tr> <td>5</td> <td>184</td> <td>205</td> <td>(5)</td> <td>5</td> </tr> <tr> <td>No data</td> <td></td> <td></td> <td>(1)</td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>(22)</td> <td></td> </tr> </tbody> </table> | | | | | | | | | | | | | Quantiles | Low (>=) | (<) High | Occurrences | Quintile | 1 | 100 | 121 | (5) | 1 | 2 | 121 | 142 | (4) | 2 | 3 | 142 | 163 | (4) | 3 | 4 | 163 | 184 | (3) | 4 | 5 | 184 | 205 | (5) | 5 | No data | | | (1) | | | | | (22) | |
| Quantiles | Low (>=) | (<) High | Occurrences | Quintile | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 100 | 121 | (5) | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 121 | 142 | (4) | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | 142 | 163 | (4) | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 163 | 184 | (3) | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | 184 | 205 | (5) | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| No data | | | (1) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | (22) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 | | | | | | <p>OR You can override the automatic legend settings, and create your own ranges by entering them in the legend below (cells N36 to O40). To return to the automatic settings clear content in cell N36.</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

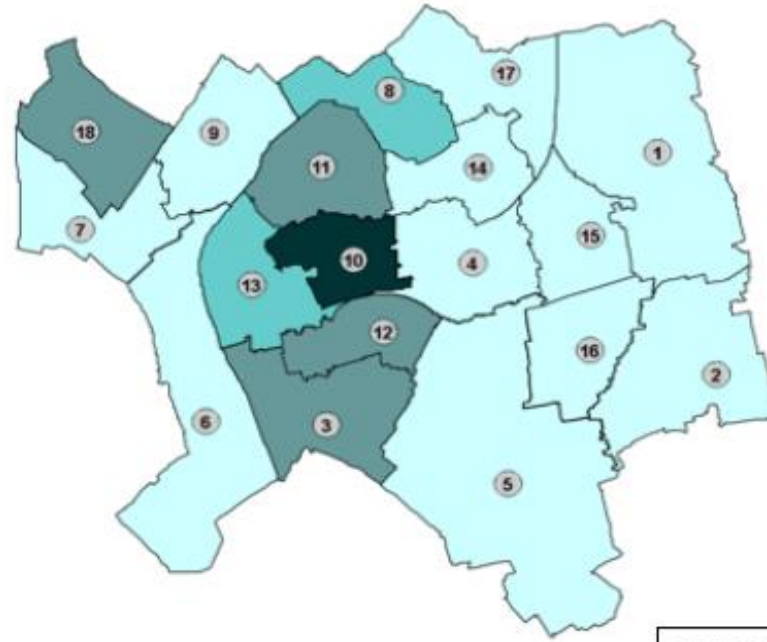




Indices of multiple deprivation

Where to provide outreach advice?

clients by Ward



Darker shades represent higher numbers of clients

WARD KEY

- 1 Beddington North
- 2 Beddington South
- 3 Belmont
- 4 Carshalton Central
- 5 Carshalton South and Clockhouse
- 6 Cheam
- 7 Nonsuch
- 8 St. Helier
- 9 Stonecot
- 10 Sutton Central
- 11 Sutton North
- 12 Sutton South
- 13 Sutton West
- 14 The Wrythe
- 15 Wallington North
- 16 Wallington South
- 17 Wandle Valley
- 18 Worcester Park

| Low (>=) | (<) High | Occurrences |
|----------|----------|-------------|
| 1 | 5 | (11) |
| 6 | 10 | (4) |
| 11 | 15 | (2) |
| 16 | 20 | (1) |
| 21 | 25 | |





Data Maturity



How data mature is your org?

The Themes of Data Maturity

Developed by:
DataKind UK & Data
Orchard

<http://dataevolution.org.uk/the-framework/>

CULTURE

Team approach, self-questioning, openness and sharing, governance.

DATA

Assets, Collection, sources, quality.

TOOLS

Storage, type and quality of tools and infrastructure.

USES

Range and extent of reasons for collecting and analysing data, and benefits and rewards reaped.



SKILLS

Internal capacity, roles and skill levels, access to external knowledge and expertise.

LEADERSHIP

Attitude, investment, plans for data development, alignment to business plans, capability.

ANALYSIS

Type of data analysed, techniques, presenting and communicating.

How data savvy is your organisation?

Try one of our free self-assessment tools to find out

20 minute self-assessment

I only have 5 minutes

<https://www.dataorchard.org.uk/data-maturity-assessment-tool/>

Section 1: Uses

This section is about the purposes for which your organisation uses data. As far as possible respondents are encouraged to think 'whole organisation wide'.

To what extent does your organisation use data for the following service-related purposes? Note: The term 'clients' is used as an overarching term for beneficiaries/customers/service users.

| | extensively | moderately | a little | not at all | don't know/not applicable |
|---|-----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| Recording activity/work with clients | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Measuring <u>service quality</u> and performance | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Measuring the difference you make e.g. <u>outcomes</u> , <u>impact evaluation</u> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Evidencing the needs/problems you seek to address | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Understanding the types of clients/environment you serve (e.g. <u>profiles</u> , characteristics) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

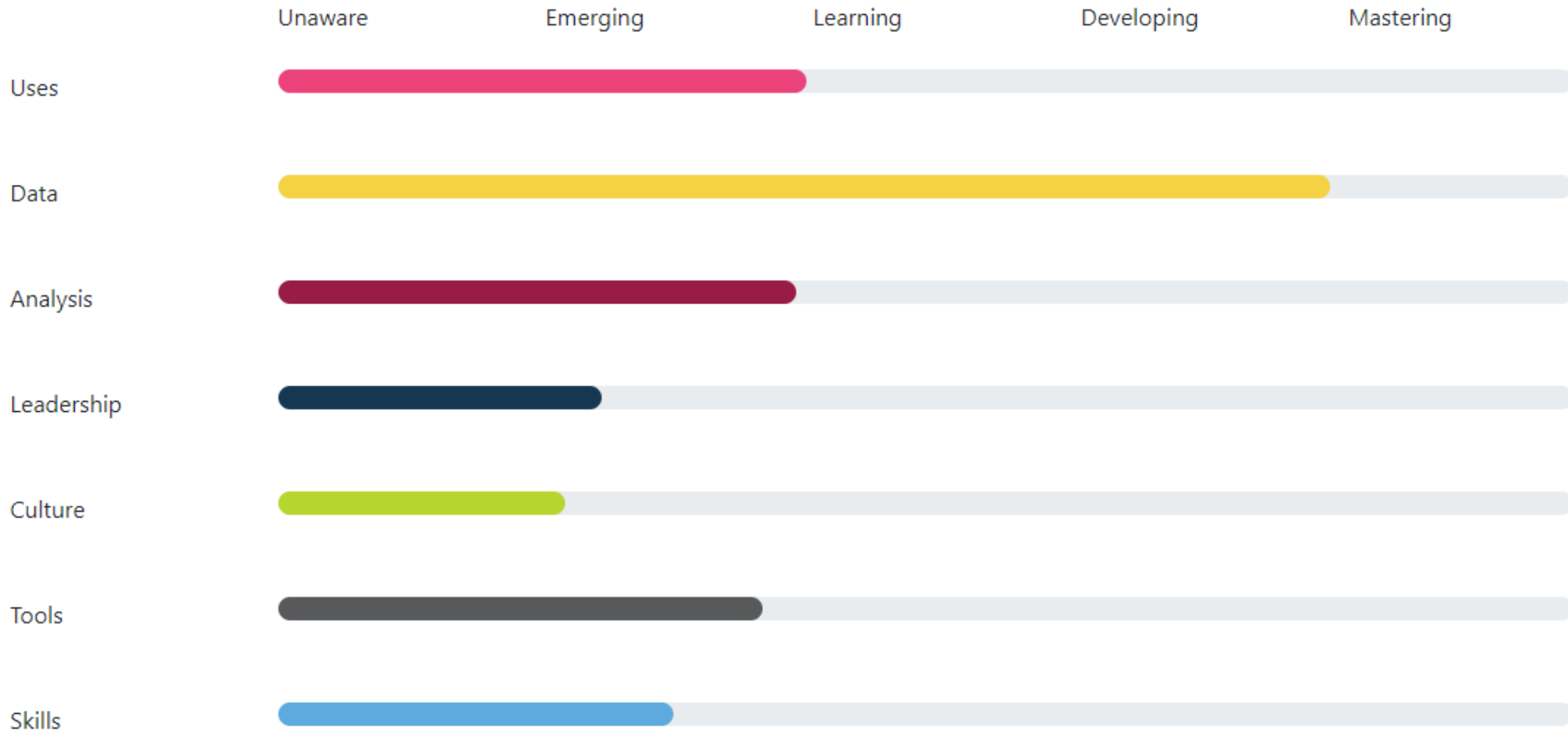
NEXT



You scored your organisation in the Emerging Stage

Your overall score, based on the average across the seven themes, was **2** out of **5**. You have scored your organisation strongest in **Data, Uses, Analysis**. Your responses indicate priority areas to focus on are likely to be **Culture, Leadership, Skills**.

Your overview



Becoming more curious...

- ✓ What is your data hunch?

Next steps

- ✓ Complete our session evaluation
- ✓ [Register for Datawise London support](#)
- ✓ Check training opportunities [on our Eventbrite page](#)
- ✓ [Sign up to our eNews](#)
- ✓ [Let us know if you have a digital support need](#)





Thank you for listening

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