Apps for Data Collection and Storytelling

Collecting data

Create and publish free surveys online in minutes with G**oogle Forms**. View results graphically and in real time.

With Microsoft Office 365 forms you can easily create quizzes & surveys and see the results as they come in.

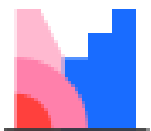Create and publish online surveys with **SurveyMonkey.** Basic free account does not allow export of data to Excel.

Create a **QuickTap** survey online and collect offline responses using a tablet. Starts at $41/month for one device.

Typeform has a nice interface, offering a free plan with 10 questions and 100 responses. But £28 per month thereafter!

Mentimeter is our favourite interactive data collection software. Great for large and small events, sharing results to social media and more.

Impactasaurus is great for tracking your impact with peer-reviewed questionnaires, individual and group tracking and easy reporting and visualisations.

Send texts to multiple people via online SMS bulk sender **TextLocal** to gather responses to the questions you have.
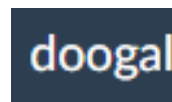
Mapping data

Use **Batchgeo** to easily create maps by copying and pasting postcodes from Excel. Add other data and map pins will be colour code accordingly.

Google MyMaps allows you to plot pin data but also add up to 10 layers including shape files e.g. Borough / Ward outlines.

Input a postcode, and **MapIt** returns the constituency, council area & ward and more. You can also download area shape files.
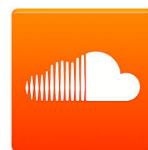
Doogal is useful for batch post code look ups and downloading top level post code shape files

Audio

audioBoom lets you record, collate and share audio content online. Monthly cost $9.99.

An alternative to audioBoom, **SoundCloud** also allows private storage. Publish up to 3 hours of recordings for free.

Audacity desktop software is free to download and allows you to edit your audio interviews.

Convert your audio to text automatically or record straight into **Otter.ai**. 600 minutes per month free transcription time.

Apps for Data Collection and Storytelling

Infographics

Create infographics, social media posts, flyers and more for web or print with **Canva**. Charities can upgrade to Canva for Work for free.

Choose from a range of **Piktochart** templates and icons to visually present your data. Charity discount.

Infogram lets you create infographics and interactive online charts. Basic free account available.

Curated Stories

Wakelet lets you curate social media and other content from multiple platforms to tell the story of your work.

An Office 365 App - use **Sway** to create online reports or presentations with a range of multimedia and interactivity.

Drag and drop blocks of images, video, sound, maps, embedded data & more to create a simple website story with **Adobe Spark**.

Readymag is an online design tool to create webpages and presentations. 10 pages per project for your free.

Create attractive free shareable boards, documents and webpages with **Padlet**.

Video

Splice allows you create a fully customised video: trim, crop, titles, animations, music and more. iOS only. Use **Quik** if you have an android phone or tablet.

Adobe Spark Video is a free online and app based video creator with templates and tips to create well structured stories.

FilmoraGo is the free app version of the online video editing software. Available for Apple and Android.

Don't forget what else you have to hand...

Microsoft Teams, **Google Meet**, **Zoom**, **Jitsi** and more are ways to record people's stories and create videos to share.

Images

Free desktop editor **Ribbet** easily helps you edit, touch up, design and make collages with images and photos.

Pixlr is a free online photo editor for use in your browser. Basic editing tools with some overlays and stickers.

Pixabay - gives you access to over 1 million+ free high quality stock images and videos. No copyright issues here!