Concerns gathered from 21 roundtables with groups disproportionately impacted by the pandemic

Wednesday 24 February 2021, 9am – 10am Olivia Bellas and Melissa Bennett, Community Engagement Officers, Community Engagement Team Mike Brondbjerg, Data Visualisation Developer, Intelligence Unit

# THE COMMUNITY ENGAGEMENT TEAM

- London's communities will be involved in shaping the GLA's strategies, policies and programmes.
- Civic voices will be strengthened and all Londoners will have more opportunities to take action on the issues that matter to them.
- Londoners and Civil Society will be true partners in London government.

## Bridge between Londoners and City Hall



# WHY?

Why did we embark upon this work? Why did we reach out to these groups?

More BAME people are dying from coronavirus. We have to know why *Sadiq Khan* 

backgrounds dying from

coronavirus?



BAME workers disproportionately hit by UK Covid-19 downturn, data shows

Being of Bangladeshi origin doubles Covid-19 death risk, finds PHE review

## XCLUSIVE

Coronavirus: Up to 25 Filipinos among healthcare workers to die from COVID-19 in UK

The number of deaths make up 19% of the more than 100 health and social care workers believed to have died on the frontline.

What's behind the disproportionate impact of COVID-19 on BAME groups?

Calls mount for public inquiry into UK BAME Covid-19 death rate

Why are more people from BAME

Covid: South Asian hospital patients 'at greater risk of dying'

# THE ROUNDTABLES

Roundtables focused on set questions – snapshot here:

- What are the assets (e.g. resources, skills, organisations) in your community that are enhancing health and wellbeing during this period?
- What particular impacts do you feel are unique to your community?
- What changes, that would directly benefit your community, would you like to see as part of London's COVID-19 recovery?
- As we move into a transition phase, what are some of the key concerns held by members of your communities for the near future?

Concerns gathered from 21 roundtables with groups disproportionately impacted by the pandemic



**Detail View : Information** 



**CROSS-CUTTING ISSUES** 

### DIGITAL EXCLUSION

REPRESENTATION AND DISCRIMINATION

**Detail View : Inequalities** 



**CROSS-CUTTING ISSUES** 

### DIGITAL EXCLUSION

REPRESENTATION AND DISCRIMINATION

Detail View : Civil Society / Safety Net Issues



## **CROSS-CUTTING ISSUES**

DIGITAL EXCLUSION
REPRESENTATION AND DISCRIMINATION

Detail View : Health



## **CROSS-CUTTING ISSUES**

DIGITAL EXCLUSION
REPRESENTATION AND DISCRIMINATION

# **GAPS & OTHER INSIGHTS**

Whose experiences are missing? How can we ensure that their views are represented?



Other data sources: Community Conversations on Recovery Missions

<u>London Community Response Survey</u> - Dataset presents results of a weekly questionnaire sent to a cohort of frontline civil society organisations from April 2020.

<u>Rapid Evidence Review</u> – Documenting and understanding the impact of COVID-19; both health and the broader impacts on existing social and economic inequalities for those with protected characteristics

# **ACTIONS SO FAR**

How has this data influenced our work and the work of others?

Translating Covid Guidance

Housing concerns connected to policy teams

Findings from the roundtables fed into public health analysis undertaken by the Health Team

Specific follow ups: East and South East Asian & Somali Communities

Initiating monthly Public Health Briefings

Informing programme design: Civic Futures and Community Led Recovery Programme

# **DATA VISUALISATION & INFORMATION DESIGN**

## Hello

## Mike Brondbjerg

Data Visualisation & Information Design GLA City Intelligence Unit

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## LONDON CONNECTIVITY ()

Use this map to view estimated coverage of broadband services across London by Postcode, Ward or Borough. It doesn't show exact locations of connections, but is the most comprehensive information publicly available.

Search near a location:



MAYOR OF LONDON

### LONDON POPULATION **PROJECTIONS EXPLORER**

Explore the 2018 based population projections produced by GLA demography. Select which component you are interested in, a projection, and then a location, time and deomgraphic profile:

#### Projections & Components

Various projections are available. (Note: Not all options are available within every projection) :

| Projection:   | Housing Led   |   |  |  |  |
|---|---|---|--|--|--|
| Select which component you would like to explore<br>(Population, Births, Deaths, etc) : |   |   |  |  |  |
| Component:  | Population  |   |  |  |  |
| i) Where, When & Who  |   |   |  |  |  |
|   |   |   |  |  |  |
| Select location,  | time and demographic profile:                         |   |  |  |  |
| Select location,<br>Borough:  | time and demographic profile:<br>Barking and Dagenham | ~ |  |  |  |

#### Male Only Sex: Age From: 28 ~ Age To: 50 Data Downloads This Selection by Year: Download This Selection (all Wards) by Year: Download All data for this Area / Ethnicity: Download **Please Select a Chart** Chart Data: CSV **JSON** Download as: Graphic Downloads Select Chart: Please Select a Chart

2029

All persons

Year:

Ethnicity:

Download as:

### Total Population: 44,074

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SVG

| Projection: | Housing Led          |
|-------------|----------------------|
| Component:  | Population           |
| Borough:    | Barking and Dagenham |
| Ward:       | Borough Total        |
|             |                      |

About These Population Projections

|        | 2029       |
|--------|------------|
| icity: | All person |
|        | 28 - 50    |
|        | Male Only  |

Year

Ethn

Age:

Sex:

## Population by Sex: Barking and Dagenham

Housing Led, 2029, Borough Total, All persons, 28 - 50 Male Population Female Population



Source: GLA Demography 2018 Based Population Projections Graphic by GLA City Intelligence

### Population by Age: Barking and Dagenham

Housing Led, 2029, Borough Total, All persons, Male Only



#### Population by Borough

Housing Led, 2029, Barking and Dagenham (selected), Borough Total, All persons, Male Only, 28 - 50

**CITY** INTELLIGENCE Designed and developed by GLA City Intelligence

PNG

Population Projection: Barking and Dagenham Housing Led, Borough Total, All persons, Male Only, 28 - 50



The GLA's population projections are updated annually at both local authority and ward level. The 2018-based

produce multiple variants to cover a range of applications. The variants can differ in the methodologies and

For more information and complete London datasets, please visit https://data.london.gov.uk/demography/

assumptions used. For most uses we recommend the housing-led variant projection.

projections are the most recent set taking as their starting point an adjusted 2018 mid-year population estimate. We

### Covid-19 Cases (Pillar 1 & 2) by London Borough (2020-08-20 to 2021-01-17)

Displaying cumulative count (all historic) at: 2021-01-17





>



## Personal well-being

Sixty per cent of Londoners report high or very high personal well-being.

## 

Very High: 17% O High: 43% O Medium: 23% Low: 14% Don't Know / No Answer: 3%

## Well-being is closely associated with economic advantage



Groups with lower rates of personal well-being



# Fewer Londoners living in the most deprived neighbourhoods report high personal well-being

% of Londoners reporting high or very high levels of personal well-being



**CITY** INTELLIGENCE

# THE SURVEY OF LONDONERS / SOCIAL INTEGRATION / RELATIONSHIPS

## Diversity among friendship groups

How many Londoners say that all their friends...



Younger Londoners are more likely to say that all their friends are a similar age

|                 | 0% | 20% | 40% | 60% |                     |
|-----------------|----|-----|-----|-----|---------------------|
| 16-24 year olds |    |     | 54  | %   | Wh                  |
| 25-34 year olds |    |     | 37% |     | Whi                 |
| 35-49 year olds |    | 26  | %   |     | Asia                |
| 50-64 year olds |    | 22% |     |     | Blac<br>Car<br>Blac |
| 65+ year olds   |    | 22% | •   |     | Oth                 |
|                 | I  |     |     |     | Mix                 |

White British Londoners are more likely to say that all their friends are from the same ethnic background



## Diversity among wider social networks

Londoners with more diversity in their network of close friends are more likely to report diversity within their wider social network e.g.

Only 11 per cent of Londoners who say that all of their close friends are of the same ethnic background, report positive frequent contact with others of a different ethnicity in their wider interactions with people.





But this is 52 per cent among those Londoners who say that less than half of their close friends are from the same ethnic background.

## Diversity among acquaintances

Outside close friends, how many Londoners say that they have positive, frequent social contact with colleagues/neighbours and others who are...



**CITY** INTELLIGENCE

How did we arrive at this design for the Issues Map?





## What problems were we trying to solve?

- 1. Need to communicate all the issues fairly
- 2. Need to show broad relationship between all issues
- 3. Too much to fit on a single screen
  - a. Comprehension of detail
  - b. Accessibility
- 4. We'll need to find a way of "zooming in" on a subset of the issues
- 5. Data was loosely categorised, but not usefully
- 6. Text was long and un-edited



## Find the Project, Delivery & Design constraints

## **Project & Delivery Constraints**

- 1. Platform / Medium?
  - a. Static Graphic
  - b. Presentation
  - c. Interactive
  - d. Report
- 2. Deadline vs Development Time
- 3. Reusability vs Development Cost
- 4. Audience

## **Design Constraints**

- 1. Number of top level categories?
- 2. Maximum text length of any individual node?
- 3. Maximum node count?
- 4. Reasonable font size?



## "Data Visualisation is the Art of Tidying Up"

- Moritz Stefaner (after Marie Kondo)



### Information

#### • Translation

- more languages needed
- limited ESOL provision
- literacy issues
- go beyond written translations with audio advice
- different dialects

### Data

- Inclusive data collection
- Collection across wider communities
- Borough level data collection needed
- · Call for faith data on death certificates

### Inequalities

### . Housing

- · Overcrowding in multi-generational homes
- Insecure rental market
- · Need for tenancy rights

### Education

- · Parents facing language barriers
- · Limited digital access for home schooling
- Employment
  - Non-COVID secure working conditions
  - Lack of PPE and access to testing
  - · Lack of awareness of employment rights
  - · Limitations of business support
  - Job loss largely impacting

### hospitality/service industries

### **Civil Society/Safety Net**

### Food poverty

- Civil society plugging gap in food provision
- Informal volunteering plugging gap for older people
- Immigration status
  - NRPF affecting access to services
  - EU settled status application complications
  - NRPG/Ankara agreement supporting business not fulfilled
  - Minimal reporting of domestic violence due to fears of deportation

### People

- Social isolation amongst older generations
- · Social isolation amongst shielded community
- · Culturally appropriate youth services
- · Women as primary carers equality impact
- · Services need to recognise intersectional
- barriers women face
- Civil society
  - Organisational survival
  - Need for digital capacity building/training
  - Overwhelmed by external
  - requests e.g. boroughs, NHS, police
  - Greater coordination needed
  - recognise contribution of faith and belief communities and orgs

### Health

### Health engagement

- Lack of access to testing
- Negative experience of healthcare system
- Not registered with NHS/GPs
- Improve health education

### Mental health

- Funding for specialist culturally sensitive
- support
- Connect bereavement and MH support
- Assess quality of online support

### Public health communication

- Need for clearer signposting
- Misinformation
- Lack of appropriate messaging
- Lack of appropriate carriers
- Stigmatisation and scapegoating of communities through comms.

## Cross-cutting issues:

- digital exclusion
- representation and discrimination



### Ne are developing a new version of RAWGraphs, continue to support us.

Streamgraph

Custom

DONATE!



Dendrograms are tree-like diagrams used to represent the distribution of a hierarchical clustering. The different depth levels represented by each node are visualized on the horizontal axes and it is useful to visualize a nonweighted hierarchy. Based on

1111116/11/1

**Circular Dendrogram** 

Hierarchy

http://bl.ocks.org/mbostock/4063570

## https://rawgraphs.io/



#### **Customize your Visualization**

Width

847

Height

400



#### 📥 Download

#### </>> Embed SVG Code



Copy the snippet above into your HTML code to embed the visualization





# **COMMUNITY ENGAGEMENT ISSUES MAP**

Issues gathered from 18 roundtables with groups disproportionately impacted by COVID-19



# **COMMUNITY ENGAGEMENT ISSUES MAP**

Detail View : Civil Society / Safety Net Issues



CROSS-CUTTING

Concerns gathered from 21 roundtables with groups disproportionately impacted by the pandemic



Detail View : Civil Society / Safety Net Issues



## **CROSS-CUTTING ISSUES**

DIGITAL EXCLUSION
REPRESENTATION AND DISCRIMINATION

# **QUESTIONS AND COMMENTS**