Part 1: Introduction

BE MORE DATAWISE

#DatawiseLondon

Today's agenda

10:00 Introductions

11:00 How to create change: testing your ideas with data

11:55 Break

12:05 Meet the partners

13:00 Lunch

14:00 Data building blocks: Who? Why? What?

14:50 Break

15:00 Assessing your data maturity

15:30 Introduction to Makerable

15:50 Check out & next steps

8 amazing charities in the room!

Some background…

Cornerstone Fund

Funding **collaborations and partnership approaches** to bring about **systems change** to build stronger, more resilient communities.

Testing different approaches to making better use of **civil society assets** and resources for the benefit of communities.

Datawise London

Improving use of data by small local charities and community organisations, leading to better shaping of services to meet the needs of Londoners

Unlocking potential

The valuable data you have, use and share, is one of your greatest assets.

Our mission at Datawise London is to help you unlock it.

Datawise London Cohort Programme

Discover Session 1 & 2

I have a better understanding of where our organisation is now and where we want to be

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I know what tools can help me collect & analyse data

I have the improved skills to better collect, use and analyse data

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Analyse Session 5 & 6

I am able to access & use external data sources

I can analyse and share my findings

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Shape Session 7

I have Identified what needs to be done and the steps to get there

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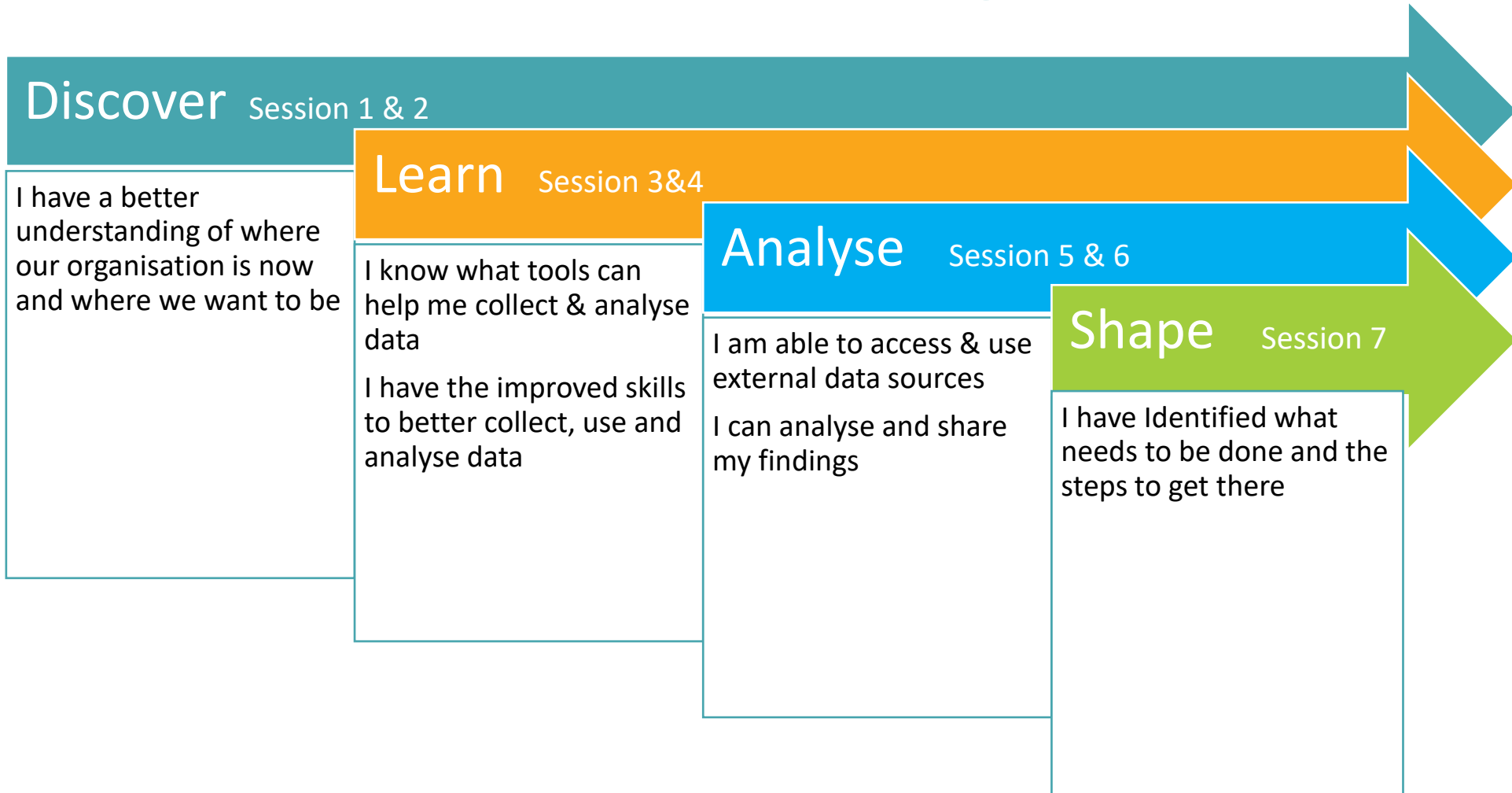
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I can analyse and share my findings

Shape Session 7

I have Identified what needs to be done and the steps to get there

Repeat Session 8

I feel confident to do this all over again alone!

Our ground rules…

Go to

www.menti.com

Enter the code

71 16 04 6

https://www.menti.com/b8f2kfhqet

Part 2:
How to create change: testing your ideas with data

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Break

Part 3:
Meet the Partners

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What is **MEASURING THE GOOD**

- A step-by-step, structured framework for **social sector organisations** to develop and improve their **impact**

- A **volunteer coach** provides **face-to-face support** acting as an independent facilitator and critical friend whilst applying their own expertise to the organisation

- Organisations will complete the programme having developed their own bespoke **Theory of Change** and **Measurement & Evaluation Framework**

- Organisations can access peer support as well as learning events within the **Measuring the Good Community**

DataKind uk

Data Therapy
Office hours - light touch analytical support to non profits - come with any data question! **bit.ly/DKUKofficehrs**

Support to data scientists working in non profit organisations

DataDives
Working with non profits to provide insights into social problems:
Two months of data scientists volunteering on data cleaning and defining questions, followed by two day analysis event

DataCorps projects
Six - nine month in depth projects embedded within a non profit organisation to develop data products

hear

humanity. equality. rights.

london plus

CIVIL SOCIETY DATA AT THE GLA

- **Civil Society Data Officer within Community Engagement team**
- **Working with teams across City Hall to engage with Civil Society**
- **Supporting the development of data capacity and maturity across London's Civil Society**
- **Insights into London's Communities**
- **Working with the Data for Good sector**
- **A test and learn approach**

GREATER**LONDON**AUTHORITY

What to expect from having a mentor

✓ A sounding board for ideas

✓ Someone to encourage you on your journey

✓ A co-learner

✓ Someone to help you access resources & training

✓ A complement to the Superhighways team

Your name	Your organisation	Your Mentor	Their organisation
Su-Ching Lee	High Trees Community Development Trust	Dulcie Vousden	Datakind UK
Romina Lopez	IARS International Institute	Matt Kepple	Makerable
Malathy Muthu	Skills Enterprise	Christine Goodall	HEAR network
Laura Ferreira	Home-Start Wandsworth	Lucy Smith	London Plus
Katie Hall	Bromley Third Sector Enterprise	Giselle Cory	Datakind UK
Charlotte Gilsenan	Bankside Open Spaces Trust	Angela Schlenkhoff-Hus	Coalition for Efficiency
Yusuf Yusuf	HASVO (Harrow Association for Somali Voluntary Organisations)	Hannah Goulding	Greater London Authority
Farah Mohammoud	You Press	Antonia Orr	Coalition for Efficiency

Getting to know each other

✓ Spend 15 mins introducing your organisation – what you do and how you use data. Use your theory of change logic model, types of data matrix & share any ideas the Music Mentors session triggered

✓ Agree how you can best communicate with each other during the month

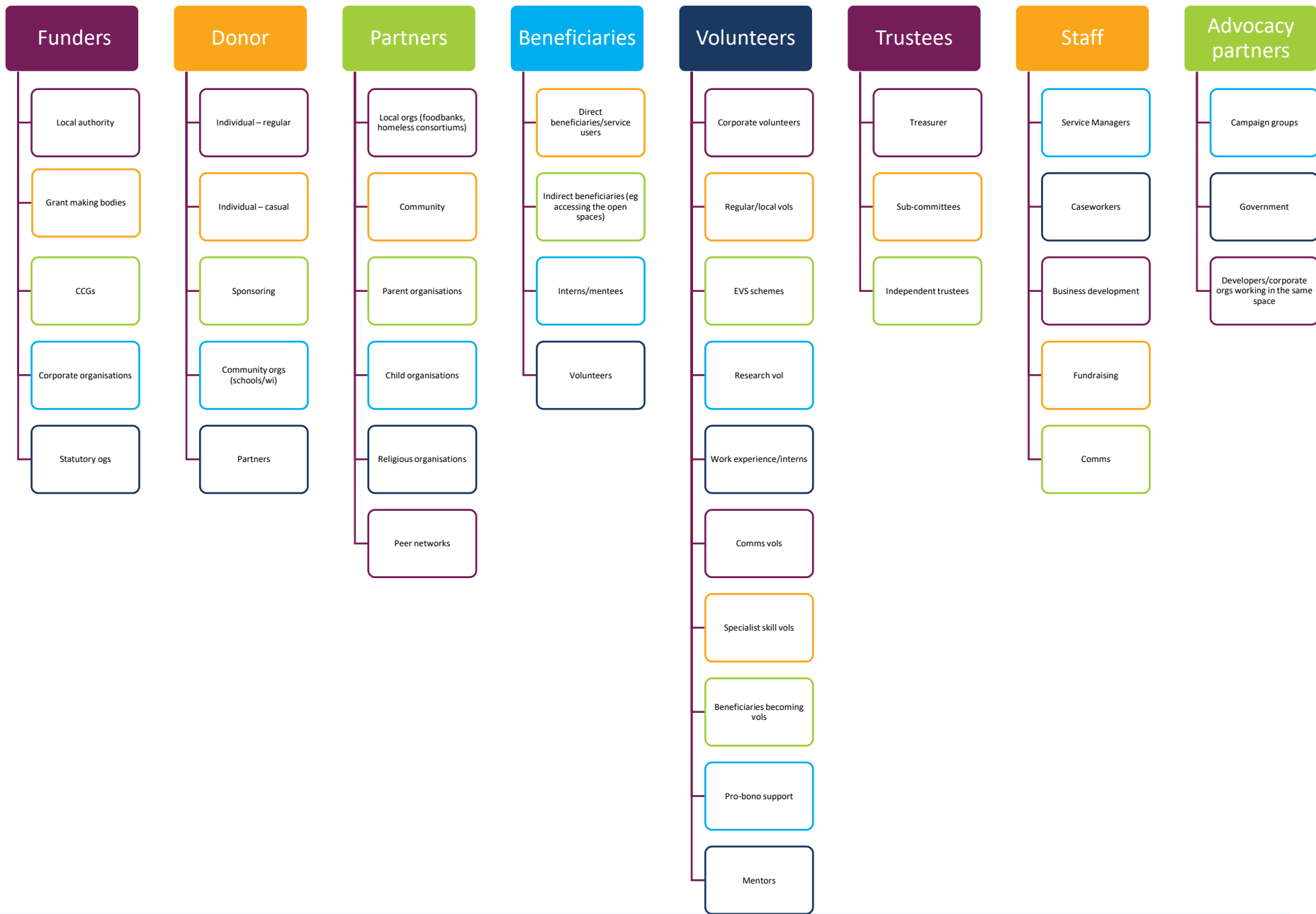✓ Agree a time to discuss the Data Maturity assessment results (more on this coming up at 3pm)

Lunch

Part 4:
Data building blocks: Who, what, why?

Funders	Donor	Partners	Beneficiaries	Volunteers	Trustees	Staff	Advocacy partners
Local authority	Individual – regular	Local orgs (foodbanks, homeless consortiums)	Direct beneficiaries/service users	Corporate volunteers	Treasurer	Service Managers	Campaign groups
Grant making bodies	Individual – casual	Community	Indirect beneficiaries (eg accessing the open spaces)	Regular/local vols	Sub-committees	Caseworkers	Government
CCGs	Sponsoring	Parent organisations	Interns/mentees	EVS schemes	Independent trustees	Business development	Developers/corporate orgs working in the same space
Corporate organisations	Community orgs (schools/wi)	Child organisations	Volunteers	Research vol		Fundraising	
Statutory ogs	Partners	Religious organisations		Work experience/interns		Comms	
		Peer networks		Comms vols			
				Specialist skill vols			
				Beneficiaries becoming vols			
				Pro-bono support			
				Mentors			

Data stakeholders examples

Staff	Volunteers	Trustees	Beneficiaries	Donors	Funders	Partners
Caseworkers	Admin	Board	Young people in residential care	Casual givers	Government	LEA
HR	Helpline		Young people living at home	Legacy givers	Corporate funder	Local Colleges
Finance				Individual donors	Private foundations	Local charities
Management				Corporate donors		Religious groups
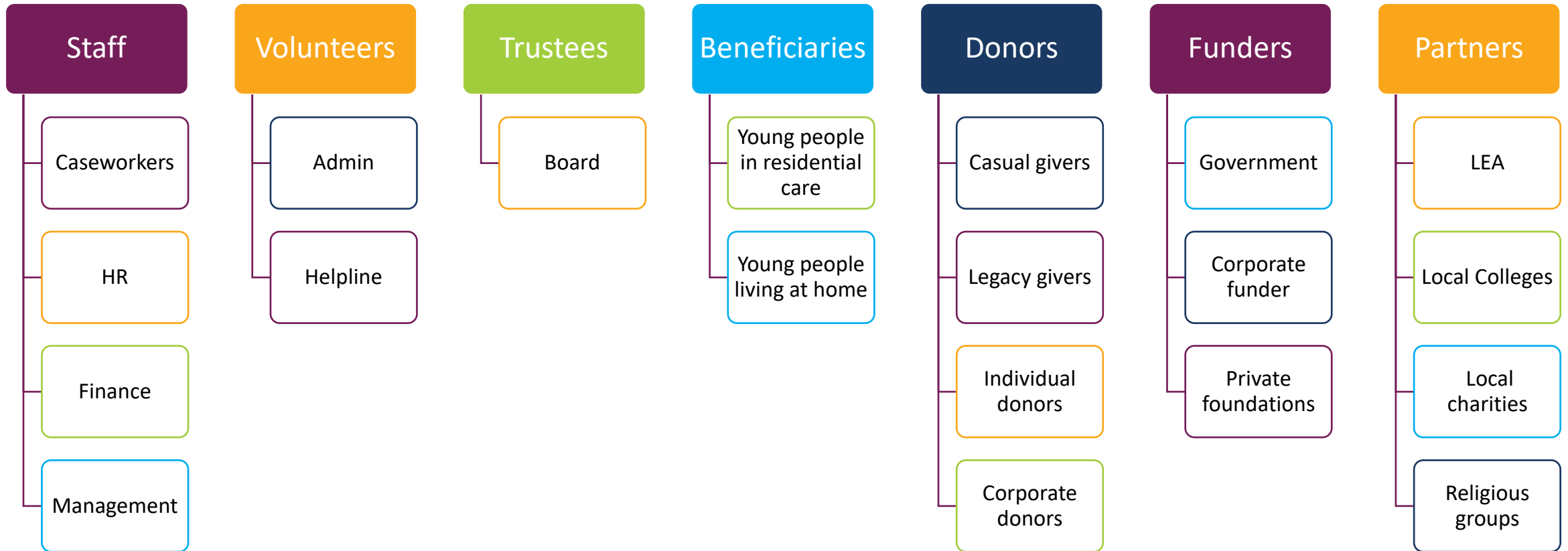
Creating User stories

As a <type of user> — this is the WHO. Who is the user?

I want <some data requirement> — this is the WHAT. What is the intention? What to they need?

So that <some reason> — this is they WHY. Why do they need it? What is the end use?

User story example

As a Support Worker who organises the food bank deliveries

I want to be able to produce **a list of beneficiaries and their requirements** for each ward in the borough

So that I know **what & how much is needed for each ward** (so that we can prepare parcels and map the addresses for the delivery drivers)

Here's some more examples…

As the Administrator I need to know when there are vacancies in the houses **so that** I can accept incoming referrals

As an Outreach worker I need to be able to record information whilst I'm out and about **so that** I can maximise my time with clients

As a House manager I need to organise rotas **so that** we have the necessary staffing for 24/7 cover

Over to you...

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Where are you in your use of data?

Arm-bands needed

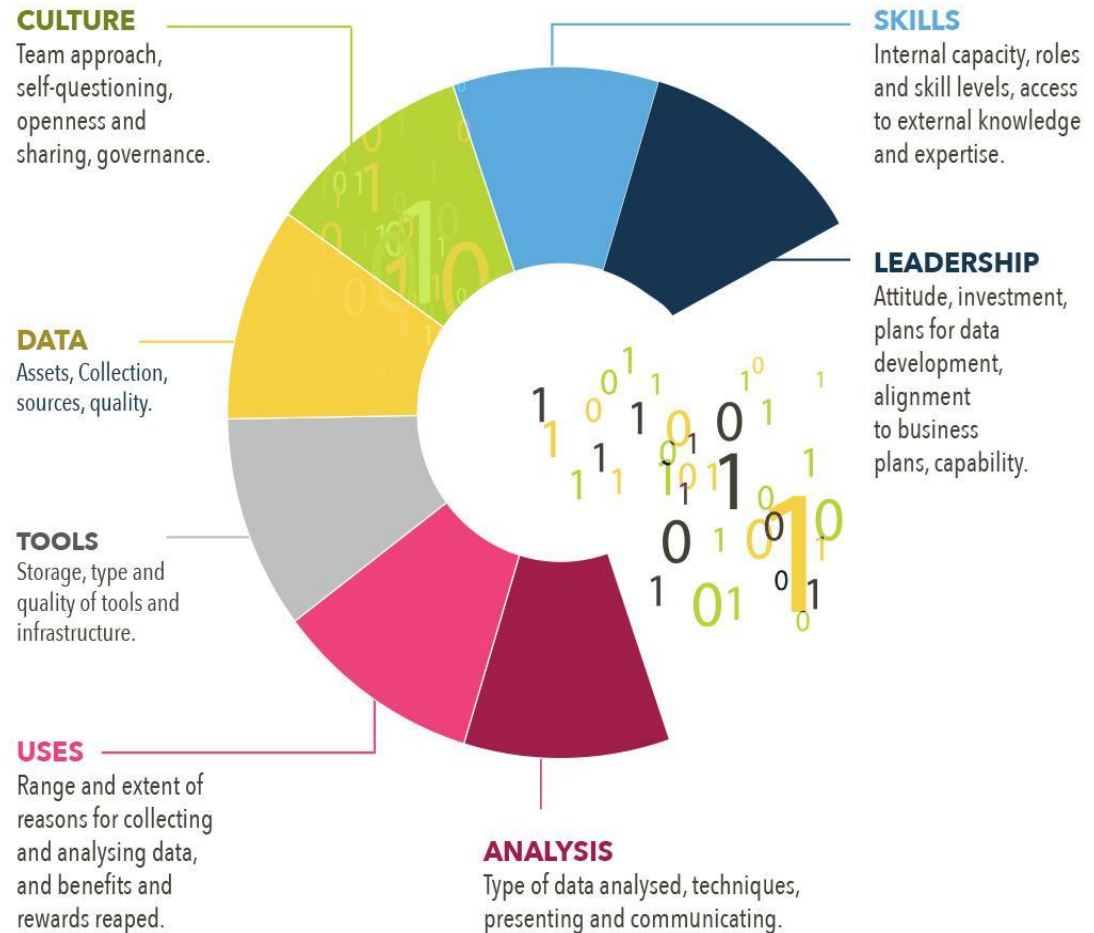Doggy paddle

Treading water

Swimming

Gala medallist

Channel swimmer

How data mature is your org?

The Themes of Data Maturity

Developed by: DataKind UK & Data Orchard

CULTURE
Team approach, self-questioning, openness and sharing, governance.

SKILLS
Internal capacity, roles and skill levels, access to external knowledge and expertise.

LEADERSHIP
Attitude, investment, plans for data development, alignment to business plans, capability.

DATA
Assets, Collection, sources, quality.

TOOLS
Storage, type and quality of tools and infrastructure.

USES
Range and extent of reasons for collecting and analysing data, and benefits and rewards reaped.

ANALYSIS
Type of data analysed, techniques, presenting and communicating.

✓ Introduction to Makerble

✓ How to edit your user profile (adding photos, email addresses etc))

✓ How to find resources (Tips/Collections)

✓ How to Record your learning journey

✓ 5 stage survey to help you chart your own progress

✓ How to get help on using the system

Check out & next steps

✓ Share how you found today

✓ Next steps:
   ✓ Book sessions in our current [training programme](#)
   ✓ Do the Data Maturity assessment
   ✓ Get 2 (or more) of your colleagues to complete it too
   ✓ Make an appointment with your mentor to discuss the findings
   ✓ Get in touch with Superhighways with any questions or ideas

✓ Next session – Friday October 16th