# Introduction to the Census 2021 Outputs consultation

cyfrifiad census 2021

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# What are Census 2021 outputs?

- Outputs are the range of data, products, analysis and services made available from the information provided in the Census 2021 questionnaire
  - Ready-made data tables
  - Build-your-own data tables (new for Census 2021)
  - Analytical reports
  - Data visualisation tools
  - Commissioned outputs
  - Metadata, information to support the use of products



### **Our aims for Census 2021 outputs**





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# **Consultation objectives**

- Consultations (surveys) allow us to:
  - Share the shape of the Census 2021 data and analysis release schedule
  - Provide background to the decisions we have made
  - Ask new questions about evolving user needs
  - Determine users priorities around new product or analysis proposals
- Consultations allow you to:
  - Feedback to what extent our proposals meet your data needs
  - Contribute to the further development of data products
  - Influence new product creation or analysis work
  - Tell us directly about your Census 2021 data requirements



# **Background to the outputs consultation**

- Historical purpose of a Census
  - Provide a snapshot of the population and its characteristics
  - Help the government, health authorities and many other organisations to:
    - Target resources more effectively
    - Plan services such as housing, education, health and transport
- New impacts to consider for Census 2021 data
  - More rapid changes to some societal characteristics, due to the coronavirus pandemic and the UK exiting the European Union
  - Production of UK statistics Scotland holding their Census in 2022

#### What the Census 2021 outputs consultation will cover



## **Census 2021 outputs consultation topics**

- The consultation will be structured in sections, allowing users to pick and choose the topics they want to consult on:
  - Shape of data and analysis release schedule
  - Phases of the release and analysis schedule
  - Topic specific classifications and analysis plans
  - Dataset and data table specifications
  - Proposals around the feasibility of new analysis
  - How we are taking into consideration current events
  - Release of paradata, data on how Census 2021 information was collected

### **Examples of consultation questions**

- We will consult on topic specific classifications and analysis plans
  - Statistics required from the new Census 2021 questions
    - e.g. sexual orientation, gender identity and armed forces veterans
  - Proposals to simplify particular classifications
  - Statistics required from new response options to questions asked in Census 2021
    e.g. Option in 2021 to select if a marriage or civil partnership is with someone of the same or opposite sex
  - User need for data on whether a respondent filled in the Census 2021 questionnaire themselves or for someone else

### **Examples of consultation questions**

- We will consult on proposals for how existing Census 2021 data can be used to help identify new insights into questions not directly asked in the Census 2021 questionnaire. This is done through cross-referencing Census information with itself or alternative data sources.
- Examples include indicators of:
  - Population aged 16-24, not in employment, education or training
  - Skills mismatch

- Key/critical workers
- Temporarily away from work
- COVID risk
- COVID business risk

#### Timeline and engagement opportunities

#### **Timeline of consultation related activities**

- **June 2021:** Publication of the Census 2021 Outputs consultation, including the shape of our proposed data and analysis release schedule
- June Sept 2021: Consultation remains open for public feedback and is supported via a series of webinars and informative publications
- Winter 2021/2022: Publication of consultation response feedback and how we will use it

Publication of the Census 2021 Outputs Prospectus, a document detailing our data products, services and our indicative release schedule

March 2022: First release of Census 2021 data

## **Other engagement opportunities**

We are conducting a series of user research projects to improve how people will be able to find, access and use our Census 2021 data products.

To find out more about ongoing user research or to volunteer to take part, contact us at: <u>census.outputs@ons.gov.uk</u>





# Keep in touch

- Register for '2021 Census outputs' email updates on <u>GovDelivery</u>, for information on consultations, webinars and latest news
- Learn about specific products or release plans, on the <u>Census 2021 Outputs webpages</u>
- Contact us at <u>census.outputs@ons.gov.uk</u>

Thank you

# **Any Questions?**