



Civil Society Data

CVS DIRECTORS NETWORK SESSION



Agenda for the day

- ✓ Brief context setting
- ✓ What do you need to know and why?
- ✓ Where do you go to find data about the sector?
- ✓ What challenges have you faced? What's missing?
- ✓ What data do YOU collect and why?
- ✓ Data standards - how could we better align?
- ✓ How does all this fit with other local / regional / national work?
- ✓ Update on the Civic Strength Index
- ✓ What next? Ideas for future collective work



Context setting

- ✓ Fits with Superhighways / [Datawise London](#) co-design for a Cornerstone Round 2 proposal. Do we build in a Civil Society Data in London strand?
- ✓ Fits with priorities CVSs have flagged with London Plus
- ✓ Fits with work the [Data Collective](#) are carrying out on [Collaborative Leadership re Civil Society Data](#)



User Needs Statements

As a <type of user> **Who** is the person in question?

I need <state the data requirement> **What** data do you need? What is the question you need answering?

So that <state the reason> **Why** do you need to know? What are you going to then do?



User needs statement examples

As a CVS Director

I need to know **what VCSE organisations are improving health and wellbeing in our communities**

So that I can **share this with statutory sector members of the Health & Wellbeing Board**

As a borough Food project co-ordinator during Covid

I need to see **where all of the food projects currently operate**

So that I can **identify and plug any gaps**

As a Project manager evaluating our pan London service

I need to access **data about the size of charities in London**

So that I can understand **if organisations accessing our service are representative**

Jamboard exercises [\(Jamboard link\)](#)

- ✓ Data user needs statements for:
 - ✓ Yourself
 - ✓ Others in your organisation
 - ✓ Other stakeholders
- ✓ Where do you go to access data about the sector?
 - ✓ Local level
 - ✓ London level
 - ✓ National level
- ✓ What are your challenges / what's missing?



Useful external data sources...

- ✓ [Charity Commission Register of Charities](#)
- ✓ [Find that Charity](#)
- ✓ [Charity Base](#)
- ✓ [NCVO Almanac](#)
- ✓ [Small Charity Data Hub](#)
- ✓ [360 Giving](#) – GrantNav and 360 Insights



What systems are you using?

- We've started a systems mapping exercise for CVSSs / Volunteer Centres
- You'll see a big range of systems are being used - but we have lots of gaps
- Take a look [at this Google sheet](#) and add / amend the systems you're using

- ✓ Airtable
- ✓ Salesforce
- ✓ Civi

- ✓ Civi?
- ✓ Simply Connect
- ✓ Salesforce?
- ✓ Simply Connect
- ✓ AIMS

- ✓ Civi
- ✓ Civi

- ✓ Mainly spreadsheets

- ✓ Civi CRM?
- ✓ Simply Connect

- ✓ Salesforce
- ✓ Lamplight

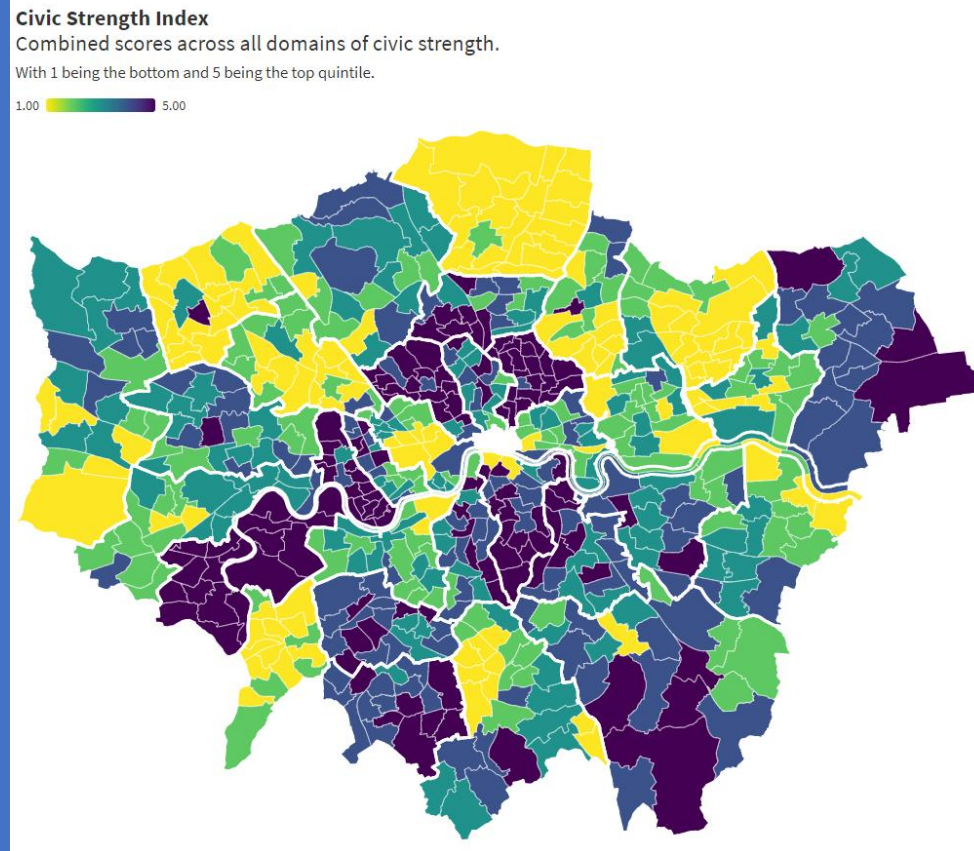
- ✓ Civi/Excel
- ✓ Simply Connect
- ✓ AirTable
- ✓ Simply Connect

- ✓ Simply Connect
- ✓ Time to Spare

- ✓ Civi CRM?



Civic Strength Index



Introduction

Principal aims of the work:

- Develop a shared definition for civic strength
- Factors that contribute to civic strength in London
- Measure their distribution across the capital

Why?

- We know work that communities do is incredibly valuable
- Often incredibly difficult to ensure that contribution is effectively understood, measured and valued.
- Key pillar of the Building Strong Communities mission – a measurement tool for understanding the mission progress.

How?

- Commissioned The Young Foundation
- Steering Group
- Literature Review
- Stakeholder and Community Workshops
- Engagement on Talk London

What is the Civic Strength Index

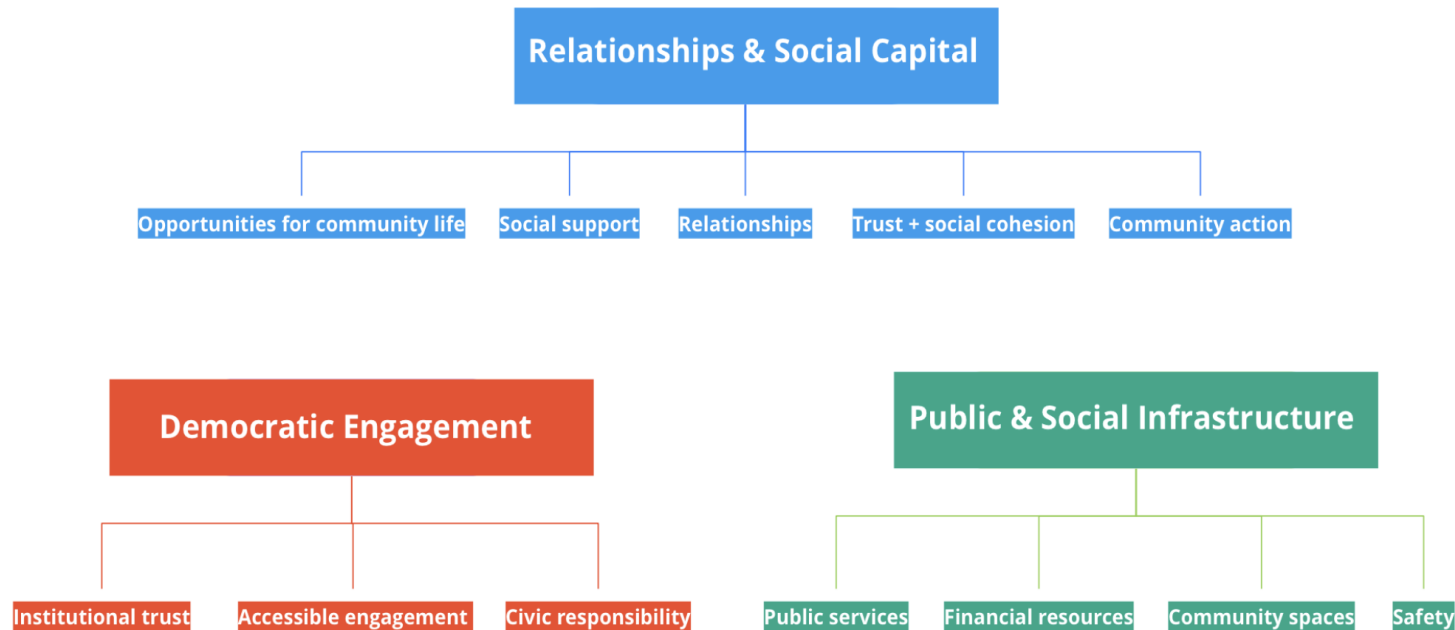
What?

- The index starts a conversation about the complex factors that contribute to civic strength
- Aim is to highlight different mixes of civic strength that exist.
- Share case studies which make these factors tangible
- Live resource that develops and grows
- A tool to support conversations to explore how we work together and learn from each other across community boundaries, build experiences and strength our city.
- Report identifies data gaps that need to be filled to increase the robustness of how the index measure civic strength
- Calls to action – asking groups to collectively develop solutions to fill these gaps.

The Themes and Domains

“Civic strength exists when communities are supported by robust public and social infrastructure to build strong relationships and feel able to meaningfully engage in the issues that matter to them.”

London Index for Civic Strength Framework



What's next?

The first iteration of the Civic Strength Index will be published the first week of October, once it is live we will explore:

- Opportunities to fill data gaps and support stakeholders and communities to respond to the calls to action
- Exploration of working with different groups to use the index
- Exploration of making the index useable and accessible

Discussion

Gaps across all three themes and all 12 factors

On publishing the index, we will be inviting communities/civil society to explore

- signpost us to data which has been missed**
- identify new data that should be collected to contribute to the measures of each factor.**



Thanks for coming!

IF YOU HAVE ANY QUESTIONS – PLEASE GET IN TOUCH

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