

Ideas for presenting State of the Sector findings

## 1. Infographics

Tools: Canva, Piktochart & more

Example: ONS @Census2021 Twitter images



**5.3%** of the population said they stayed at a second address for more than **30 days a year** in March 2021



people aged 16 years and over in England and Wales was a veteran of the UK armed forces at the time of Census 2021 **Ce∩s∪s** 2021

The new kids in the census! 3,332,100 3,524,600 Ages 0-4 Ages 5-9



C Office for National Statistics

Example: NAVCA's recent Infrastructure research project

https://navca.org.uk/research-project





# 2. Interactive charts & graphs embedded on a web page

## Tools: Datawrapper

## Example: NCVO Almanac

https://www.ncvo.org.uk/news-and-insights/news-index/uk-civil-society-almanac-2022/executive-summary/#/

Number and percentage of voluntary sector organisations by size, 2019/20

Income band	Name	Number of organisations	% of all organisations
Less than £10,000	Micro	74,242	44.79
£10,000 to £100,000	Small	58,546	35.32
£100,000 to £1m	Medium	26,253	15.84
£1m to £10m	Large	5,872	3.54
£10m to £100m	Major	782	0.47
More than £100m	Super-major	64	0.04
All organisations	Total	165,758	100.00

Source: NCVO, Charity Commission • Get the data • Created with Datawrapper

#### Number of organisations and income by subsector, 2019/20 (n, Em)

	Number of organisations Income
Social services	<b>31,560</b> 13,312
Culture and recreation	<b>24,565</b> 6,550
Religion	<b>16,155</b> 2,984
Grant-making foundations	<b>12,136</b> 5,771
Parent Teacher Associations	11,461 178
Development	<b>9,333</b> 1,392
Education	7,608 2,295
Village halls	7,450 140
International	<b>6,930</b> 6,133
Health	<b>6,390</b> 6,360
Scout groups and youth clubs	<b>6,211</b> 331
Environment	<b>6,204</b> 4,046
Playgroups and nurseries	<b>5,648</b> 588
Law and advocacy	4,625 1,998
Research	3,390 3,410
Housing	3,383 1,783
Employment and training	1,700 1,206
Umbrella bodies	1,008 404

Source: NCVO, Charity Commission • Get the data • Created with Datawrapper

## 3. Curated paginated stories with interactive charts

#### Tool: Flourish

### Example: Citizens Advice Cost of Living Dashboard

https://public.flourish.studio/story/1634399/



## Citizens Advice cost of living data dashboard

January 2023

Britain is facing its biggest cost of living crisis in decades. At Citizens Advice, we've seen more people coming to us for help with crisis support, energy problems and not having enough money to make ends meet than ever before. In this dashboard we share insights from across our service on how the crisis is affecting the people we help.

We'll be updating this dashboard every month tracking how the cost of living crisis is changing. If there are insights you'd like to hear from us, please get in contact at coldatadashboard@citizensadvice.org.uk.

Our next briefing is on February 23rd, you can sign up <u>here.</u> You can share your reactions on social media using #CitizensAdviceData.





We're continuing to overshoot projections for the number of people coming to us who can't afford to top up their prepayment energy meter, and therefore can't do the basics like turning on their fridge or heating their hob.

By the end of last December, we've already seen more people unable to afford to top up their prepayment meter than for the entirety of the previous 10 years combined.

#### Cumulative number of people we've seen who've been unable to top up their prepayment meters each year

#### ■ 2022 (Projection made in June) ■ 2022 ■ 2021 ■ 2020 ■ 2019 ■ 2018 ■ 2017 ■ 2016



You can access this visualisation directly here • Data for England Wales. Data from Local Citizens Advice Offices and the Consumer Service. The 2022 projection is based on average monthly cases in first 6 months of 2022 (1st January to 31st June). Due to changes in the way we count this metric, we have slightly revised the monthly figure for the most recent release. You can access this visualisa directly here. More advisor capacity mobilised in December helped respond to more demand but this does not explain the full extent of December's increase.

## Tool: PowerBl

## Example: Superhighways Datawise London dashboard

## https://datawise.london/about/impact

Datawise London has helped charities and community organisations unlock the value of their data through a unique data literacy partnership. Explore our interactive dashboard to find out how.



## 4. Interactive presentations

Tool: Prezi

Example: KVA's Intro to the charity sector presentation

https://prezi.com/view/cSkc2NJAlWFYVRnyxDq7/

