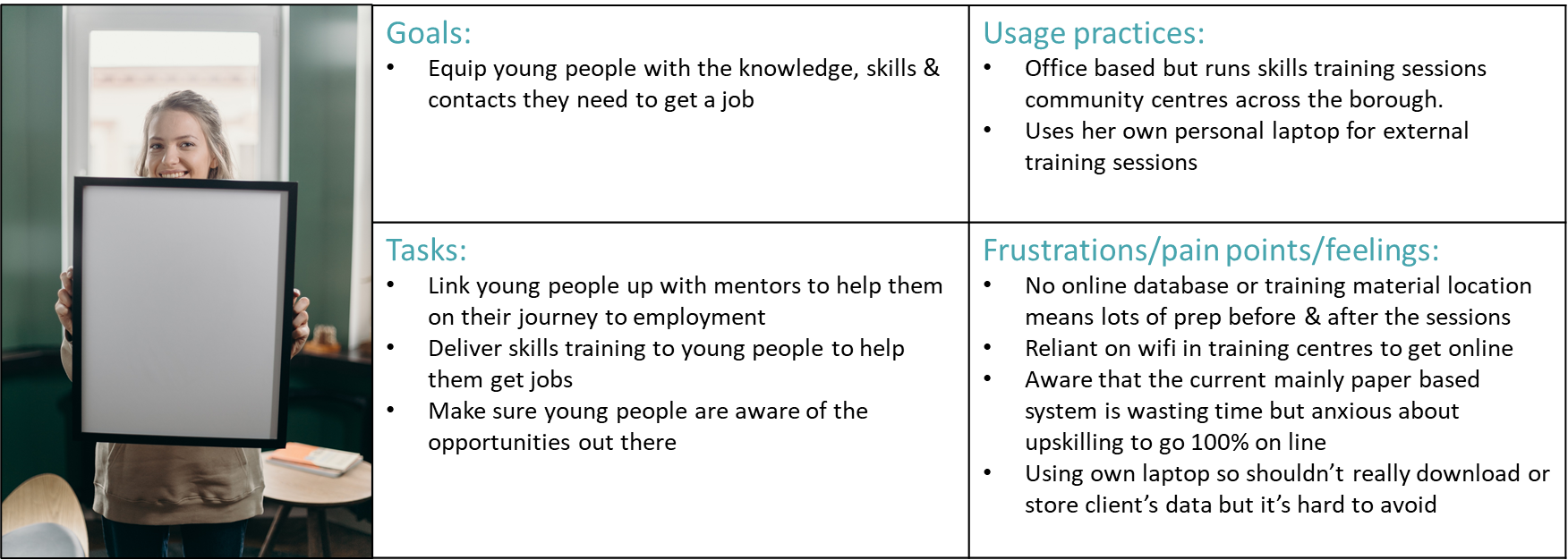
**User Persona example**



Sarah Jones

Trainer

|  |  |  |
| --- | --- | --- |
| **Job Title:** | **Goals**   * Enter goals here | **Usage practices**   * Enter usage practice here |
| **Tasks/activities**   * Enter tasks here | **Pain points/frustrations**   * Enter pain points here |

**User Persona template**