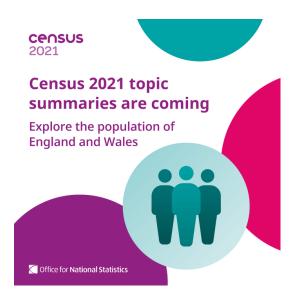


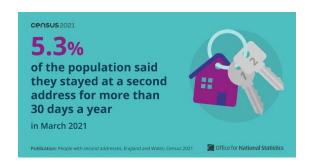
Ideas for presenting State of the Sector findings

1. Infographics

Tools: Canva, Piktochart & more

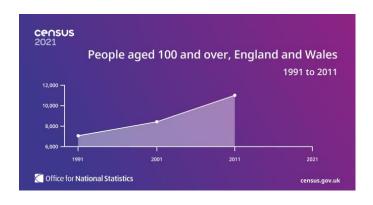
Example: ONS @Census2021 Twitter images





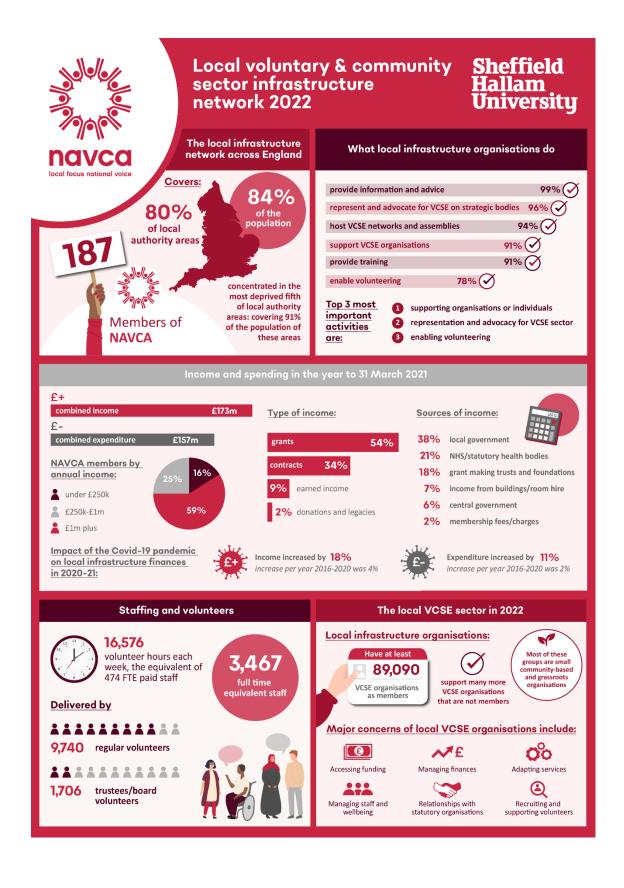






Example: NAVCA's recent Infrastructure research project

https://navca.org.uk/research-project

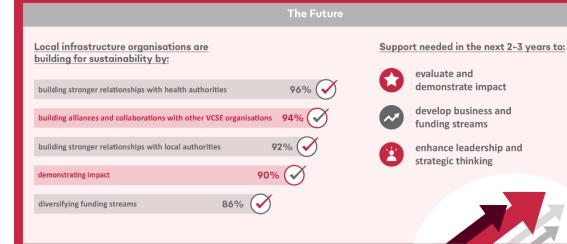












Local voluntary and community sector infrastructure network 2022

For the full report please see www.navca.org.uk
NAVCA - Charity No: 1001635





2. Interactive charts & graphs embedded on a web page

Tools: Datawrapper

Example: NCVO Almanac

https://www.ncvo.org.uk/news-and-insights/news-index/uk-civil-society-almanac-2022/executive-summary/#/

Number and percentage of voluntary sector organisations by size, 2019/20

Income band	Name	Number of organisations	% of all organisations
Less than £10,000	Micro	74,242	44.79
£10,000 to £100,000	Small	58,546	35.32
£100,000 to £1m	Medium	26,253	15.84
£1m to £10m	Large	5,872	3.54
£10m to £100m	Major	782	0.47
More than £100m	Super-major	64	0.04
All organisations	Total	165,758	100.00

Source: NCVO, Charity Commission • Get the data • Created with Datawrapper

Number of organisations and income by subsector, 2019/20 (n, £m)

Number of organisations Income Social services **31,560** 13,312 Culture and recreation **24,565** 6,550 Religion 16,155 2,984 **12,136** 5,771 Grant-making foundations Parent Teacher Associations **11,461** 178 Development 9,333 1,392 Education 7,608 2,295 Village halls **7,450** 140 **6,930** 6,133 International Health **6,390** 6,360 Scout groups and youth clubs **6,211** 331 Environment 6,204 4,046 5,648 588 Playgroups and nurseries Law and advocacy 4,625 1,998 3,390 3,410 Research Housing 3,383 1,783 Employment and training Umbrella bodies 1,008 404

Source: NCVO, Charity Commission • Get the data • Created with Datawrapper

3. Curated paginated stories with interactive charts

Tool: Flourish

Example: Citizens Advice Cost of Living Dashboard

https://public.flourish.studio/story/1634399/



Citizens Advice cost of living data dashboard

January 2023

Britain is facing its biggest cost of living crisis in decades. At Citizens Advice, we've seen more people coming to us for help with crisis support, energy problems and not having enough money to make ends meet than ever before. In this dashboard we share insights from across our service on how the crisis is affecting the people we help.

We'll be updating this dashboard every month tracking how the cost of living crisis is changing. If there are insights you'd like to hear from us, please get in contact at coldatadashboard@citizensadvice.org.uk.

Our next briefing is on February 23rd, you can sign up $\underline{\text{here.}}$ You can share your reactions on social media using #CitizensAdviceData.

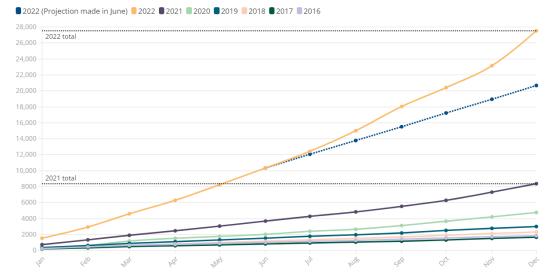




We're continuing to overshoot projections for the number of people coming to us who can't afford to top up their prepayment energy meter, and therefore can't do the basics like turning on their fridge or heating their hob.

By the end of last December, we've already seen more people unable to afford to top up their prepayment meter than for the entirety of the previous 10 years combined.

Cumulative number of people we've seen who've been unable to top up their prepayment meters each year



You can access this visualisation directly here • Data for England Wales. Data from Local Citizens Advice Offices and the Consumer Service. The 2022 projection is based on average monthly cases in the first 6 months of 2022 (1st january to 3 lst June). Due to changes in the way we count this metric, we have slightly revised the monthly figure for the most recent release. You can access this visualisation directly here.





Tool: PowerBI

Example: Superhighways Datawise London dashboard

https://datawise.london/about/impact



4. Interactive presentations

Tool: Prezi

Example: KVA's Intro to the charity sector presentation

https://prezi.com/view/cSkc2NJAlWFYVRnyxDq7/

