Apps for Analysing, Presenting & Sharing Data

Online forms & surveys



Create and publish free surveys online in minutes with Google Forms. View results graphically and in real time.



With Microsoft Office 365 forms you can easily create quizzes & surveys and see the results as they come in.



Create and publish online surveys with SurveyMonkey. Basic free account does not allow export of data to Excel.



Typeform has a nice interface, Typeform offering a free plan with 10 questions and 100 responses. But £28 per month thereafter!



Mentimeter is our favourite interactive data collection software. Great for large and small events, sharing results to social media and more.

Mapping data



Use **Batchgeo** to easily create maps by copying and pasting postcodes from Excel. Add other data and map pins will be colour code accordingly.



Google MyMaps allows you to plot pin data but also add up to 10 layers including shape files e.g. Borough / Ward outlines.



Kumu makes it easy to organise complex data into relationship maps that are beautiful to look at and a pleasure to use .

Audio



audioBoom lets you record, collate and share audio content online. Monthly cost \$9.99.



An alternative to audioBoom, SoundCloud also allows private storage. Publish up to 3 hours of recordings for free.



Audacity desktop software is free to download and allows you to edit your audio interviews.



Convert your audio to text automatically or record straight into Otter.ai. 600 minutes per month free transcription time.



O-transcribe is a free web app that takes the pain out of manually transcribing recorded interviews.

Text analysis



Word It Out is a simple word cloud generator for starters.



AI powered word cloud generator from Monkey Learn showing relevance as well as frequency.



Build your own simple coding model for free using Monkey Learn text analysis and data visualisation studio.



Atlas.ti offers advanced qualitative data analysis for text, image, audio, video or survey data. Free trial version or £30 for a 1 month lease licence.

Infographics & charts



Create infographics, charts, reports and social media posts with **Canva**. Canva for Work upgrade is free for charities.



Choose from a range of **Piktochart** templates and icons to visually present your data. Charity discount.



Infogram lets you create infographics and interactive online charts. Basic free account available.

Datawrapper Upload your data to **Datawrapper** and create interactive charts, maps and tables to enrich your stories.



RawGraph is a free & open source tool to visualise data - the missing link between spreadsheets and data vis.

Video



Adobe Spark Video is a free online/app based video creator with templates & tips to create well structured stories.



Use drag and drop to create custom videos quickly from your photos & other content with **Animoto.**



For iOS use Splice to create customised videos: trim, crop, titles, animations, music & more. Use **Quik** for Android.



FilmoraGo is the free app version of the online video editing software. Available for Apple and Android.

Curating stories





Wakelet lets you curate social media and other content from multiple platforms to tell the story of your work.

An Office 365 App - use **Sway** to create online reports or presentations with a range of multimedia and interactivity.



Drag and drop blocks of images, video, sound, maps, embedded data & more to create a simple website story with **Adobe Spark**.



Readymag is an online design tool to create webpages and presentations. 10 pages for 1 free project.

padlet

Create attractive 3 free shareable boards, documents and webpages with **Padlet**.

Presentations



Create moving, zooming presentations that grab attention with **Prezi Present**. Try **Prezi Video** to appear next to your content as you present!



There's nothing wrong using the presentation tools available to you whether that's **PowerPoint** for Microsoft users or **Slides** for Google users. Get creative and check out new design features, bring in audio / video content, or add a voice over and save as a video format.

